Membership Benefits

ABIS - The Academy of Business in Society
ABOUT US

Our mission is to advance the role of business in society through research and education. Every day, we focus on:

- accelerating the movement towards an inclusive and circular economy
- mobilizing sustainability change agents in academia and business
- developing spaces and practices that equip business leaders with the knowledge, skills and mindsets they need.

We are a global network of universities, business schools and business organizations. We are committed to engage with innovative startups, junior enterprises, civil society organizations, research centers and other stakeholders that share our values and want to work together and contribute to a sustainable future for business in society.

OUR VALUES

ABIS and its employees hold three key values:

- care: we are considerate of others and committed to high standards of quality, blending human touch and professionalism
- courage: we dare to speak up even when it’s difficult, to imagine and experiment with creative solutions that make a difference
- trust: being open, honest, transparent and building confidence in others is a key factor in our interactions.
ABIS was founded in 2001 and launched at INSEAD in 2002 with the support of the leading Business Schools in Europe (Ashridge, Bocconi, Copenhagen, Cranfield, ESADE, IESE, IMD, INSEAD, London, Vlerick, Warwick) in partnership with IBM, Microsoft, Johnson & Johnson, Unilever and Shell. The initiative was driven by a shared belief that the challenges linked to globalization and sustainable development required new management skills, mindsets and capabilities.

ABIS developed a strong role in responding to this need and it focused on integrating sustainability at the heart of business curricula, corporate policies and strategies by providing knowledge and capacity building. Some of our members have been part of our network since our foundation, which is as exciting as welcoming new members, learning and growing together into more responsible and committed individuals and organizations.

As one of the few existing business–academic networks, we nurture a unique experience and contribution to a more sustainable world. We trust that research and business have a role to play and we support and cross pollinate joint efforts between academia and business. Our network is big enough to always have new knowledge and ideas flowing, but also small enough to build strong and unusual bonds and create intimate spaces for brave discussions.

We care about our network priorities and needs. We encourage our members to openly share their progress, challenges and dilemmas to learn and further improve. This creates an inclusive community and environment where individuals feel safe to share and value each other's insights and experiences. This contributes to develop and scale up their sustainability efforts in research, education and responsible ways of doing business.
ABIS functions as an ecosystem: we bring together and facilitate interactions among academics and business leaders in order to drive systemic change towards sustainability. We enable them to gain knowledge and skills and to create partnerships to accelerate this change.

We engage our members at different levels of seniority. In particular, our activities are dedicated to:

<table>
<thead>
<tr>
<th>sustainability change agents in business</th>
<th>faculty members active in sustainability research and teaching</th>
<th>movers in business and academia: students, junior researchers &amp; young leaders</th>
</tr>
</thead>
<tbody>
<tr>
<td>leading the sustainable development agenda forward in companies</td>
<td></td>
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</tbody>
</table>
OUR FOCUS

We focus on three main engagement areas:

Knowledge Productivity

We facilitate your access to academic & business experts, projects and peer-to-peer sharing on a variety of focused and interdisciplinary issues to improve the impact and results of your work.

Learning & Development

We create spaces, practices and resources to allow you to gain the latest knowledge as well as the skills & mindsets to develop your sustainability change agency & leadership.

Communication & Dissemination

We help you to increase the outreach and visibility of your activities and results and to raise awareness about new initiatives, funding and collaboration opportunities from our network & beyond.

OUR ACTIVITIES

Based on the needs and interests of each member, we deliver highly-valued network-wide and tailor made activities in the above-mentioned areas:

- Annual Knowledge Into Action Forum
- Annual Colloquium
- Research presentations
- Academic expertise for corporate sustainability and marketing strategies
- Project management services
- Sustainability and systemic thinking workshops
- Peer learning sessions
- Movers-centred activities
- Webinar series
- Academic publications
- Reports
- Webinar series
- Communication and dissemination in EU projects
WHO CAN JOIN

ABIS is an inclusive and diverse network. Membership is open to all interested universities, business schools, companies and organizations committed to drive their people towards innovation, sustainable development and a thriving business in society.

While our activities support and benefit both individuals and institutions, our membership is primarily institutional - this enables the network to expand in breadth and depth and ensure long-term commitment and stability.

We welcome new members with interest and expertise in circular economy, systems thinking, interdisciplinary approaches, partnerships, and integrating sustainability in research, teaching and business models.

ABIS accepts members that share our mission, objectives and values - care, courage & trust - and are prepared to contribute actively.

HOW

To apply for ABIS membership, please fill out the online registration form that you can find on our website. Our team will contact you to discuss all details and answer any of your questions.

Let’s create a sustainable world together!
MEMBERSHIP OPTIONS

<table>
<thead>
<tr>
<th>Membership Options</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL INSTITUTIONAL PARTNERSHIP</td>
<td>€ 11,000</td>
<td>A partnership provides maximum benefits for the members including strategic decision making in the organizational structure and governance of ABIS – The Academy of Business in Society.</td>
</tr>
<tr>
<td>FULL INSTITUTIONAL MEMBERSHIP</td>
<td>€ 7,000</td>
<td>The most classic type of membership for every academic and business organization who is fully committed to take an active part in the network by sharing, questioning and acting for a more sustainable world.</td>
</tr>
<tr>
<td>ASSOCIATE INSTITUTIONAL MEMBERSHIP</td>
<td>€ 3,000</td>
<td>A special membership for newcomers that would like to try being part of our community, share knowledge and expertise with other members and engage in ABIS initiatives for maximum of 3 years. Afterwards it turns automatically into a full institutional membership.</td>
</tr>
<tr>
<td>INDIVIDUAL MEMBERSHIP</td>
<td>€ 500</td>
<td>Membership for individuals who strive for lifelong learning and would like bring value to a strong business-academic network to accelerate the movement towards inclusive and circular economy.</td>
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</tbody>
</table>

On top of our four classic memberships, we also have the **Affiliate Membership**. This covers strategic alliances with international associations, NGOs, start-ups and junior enterprises that share our mission and values and help us accelerate the transition to a more inclusive and sustainable business in society.
## Commitment and Value of ABIS Membership

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Full Institutional Partnership</th>
<th>Full Institutional Membership</th>
<th>Associate Institutional Membership*</th>
<th>Individual Membership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nominate a representative to participate in the General Assembly</td>
<td>![Tick]</td>
<td>![Tick]</td>
<td>![Tick]</td>
<td>![Tick]</td>
</tr>
<tr>
<td>To elect Board Members as a participant of the General Assembly</td>
<td>![Tick]</td>
<td>![Tick]</td>
<td>![Tick]</td>
<td>![Tick]</td>
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<tr>
<td>Use of the ABIS House in Brussels with meeting and event/ workspace facilities</td>
<td>![Tick] ![10 days]</td>
<td>![Tick] ![6 days]</td>
<td>![Tick] ![2 delegates]</td>
<td>![Tick] ![2 sessions]</td>
</tr>
<tr>
<td>Share knowledge and expertise with other members</td>
<td>![Tick]</td>
<td>![Tick]</td>
<td>![Tick]</td>
<td>![Tick]</td>
</tr>
<tr>
<td>Contribute to making ABIS sustainable with regards to its structure, activities and funding</td>
<td>![Tick]</td>
<td>![Tick]</td>
<td>![Tick] ![5 delegates]</td>
<td>![Tick]</td>
</tr>
<tr>
<td>Participate in programs, events and round tables</td>
<td>![Tick] 5 delegates</td>
<td>![Tick] 5 delegates</td>
<td>![Tick] 2 delegates ![unlimited]</td>
<td>![Tick] ![4 sessions]</td>
</tr>
<tr>
<td>Participate in webinars and podcasts</td>
<td>![Tick] ![unlimited]</td>
<td>![Tick] ![unlimited]</td>
<td>![Tick] ![5 delegates]</td>
<td>![Tick] ![2 sessions]</td>
</tr>
<tr>
<td>Participate in the Leadership and Scenario Exploration Training</td>
<td>![Tick] ![4 sessions]</td>
<td>![Tick] ![2 sessions]</td>
<td>![Tick] ![5 delegates]</td>
<td>![Tick] ![2 sessions]</td>
</tr>
<tr>
<td>Involvement of students (academic)/trainees (corporate members)</td>
<td>![Tick] 5 delegates</td>
<td>![Tick] 5 delegates</td>
<td>![Tick] 2 delegates ![unlimited]</td>
<td>![Tick] ![2 sessions]</td>
</tr>
<tr>
<td>Participate in research and innovation projects</td>
<td>![Tick]</td>
<td>![Tick]</td>
<td>![Tick]</td>
<td>![Tick] ![2 sessions]</td>
</tr>
<tr>
<td>Provide information about their current progress in addressing business in society issues</td>
<td>![Tick]</td>
<td>![Tick]</td>
<td>![Tick] ![5 delegates]</td>
<td>![Tick] ![2 sessions]</td>
</tr>
<tr>
<td>Contribute in the growth of the reputation and brand equity of ABIS</td>
<td>![Tick]</td>
<td>![Tick]</td>
<td>![Tick] ![2 delegates]</td>
<td>![Tick] ![2 sessions]</td>
</tr>
<tr>
<td>Being part of the ABIS Governance: member of the ABIS Advisory Board</td>
<td>![Tick] ![10 days]</td>
<td>![Tick] ![6 days]</td>
<td>![Tick] ![2 delegates]</td>
<td>![Tick] ![2 sessions]</td>
</tr>
<tr>
<td>Fee per year, prolonged per year</td>
<td>![Tick] €11,000 ![10 days]</td>
<td>![Tick] €7,000 ![6 days]</td>
<td>![Tick] €3,000 ![2 delegates]</td>
<td>![Tick] ![2 sessions]</td>
</tr>
<tr>
<td>Fee per year, three years contract</td>
<td>![Tick] €9,350 ![10 days]</td>
<td>![Tick] €6,000 ![6 days]</td>
<td>![Tick] €2,750 ![2 delegates] ![unlimited]</td>
<td>![Tick] ![2 sessions]</td>
</tr>
</tbody>
</table>
Thank you for your interest!

If you would like to talk to us, contact us:

Address
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Email
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Website
www.abis-global.org

Social Media
@abisglobal