



13th International Social Innovation Research Conference

“Enabling the change! Social innovation and enterprises for a better future”

ALTIS-Graduate School Business & Society, E4Impact Foundation

Università Cattolica del Sacro Cuore (Milan)

September 8-10th, 2021

Conference stream: Call for Papers & Panels

Spirituality, social innovation and religious entrepreneurship

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Description:

Scholars dating back to Smith (1776) and Weber (1930, 1958) have argued that religion plays a fundamental role in shaping economic activities (Zelekha et al., 2014). Despite this early interest, scholarship over the ensuing decades paid little attention to the relationship between religion and entrepreneurship (Tracey, 2012). More recently, research interests and contributions around religious institutions have been growing (Berger and Berger, 1972; Busenitz and Lichtenstein, 2019; Drakopoulou-Dodd and Spearman, 1998; Gümüşay, 2020a; Quattrone, 2015). In this vein, research at the nexus between religion and entrepreneurship has increased with several publications in leading journals (e.g. Griebel et al., 2014; Tracey, 2012; Zelekha, 2013; see for review Balong et al., 2014; Vasconcelos, 2018). Scholars theoretically conceptualized religion as a social institution which is a source of economic and social capital for entrepreneurs (Choi, 2010; Galbraith et al., 2007; Neubert, 2019; Nwankwo et al., 2012) as well as values and norms that guide entrepreneurial actions (Amoako and Lyon, 2014). Taking together, religion may allow entrepreneurs to build networks and working relationships with partners based on shared beliefs and values (Puffer et al., 2010), to acquire resources such as advice and financial capital (Dodd and Seaman 2007), and to connect with emerging ecosystems of accelerators, investors, and support organizations (Smith et al., 2019). Diving deeper into entrepreneurship, research suggests religion influences entrepreneurial action (Smith et al., 2109) including opportunity recognition, scaling, and social innovations (Ganzin et al., 2019; Neubert et al. 2017; Pearce et. al., 2010; Tracey, 2012). Likewise, recent contributions highlight the impact of humanistic values of religion, such as principle of gratuitousness, solidarity, and orientation toward a common good, (Balog et al., 2014; Donati, 2009; Gümüşay, 2020a; Parboteeah et al., 2009; Kauanui et al., 2010; Ramasamy et al., 2010) on the development of fair-trade practices (Cater et al., 2017), social enterprise and social business movements (Spear, 2007) (e.g. IGIAD in Turkey and Zahnräder, in German, promote business’s approach that embrace Islamic values).

Conference Website: www.isirc2021milano.com

Conference administration team’s email: isirc2021@unicatt.it



Despite the prominent theoretical and emerging empirical relationship between religion, entrepreneurship and social innovation, scholarship on these streams remains fragmented, with many research questions unanswered. For this reason, invite contributions to the special issue on the following, but non-exhaustive, topics:

1. Religion and social innovation

- Impact of religious background on the social innovation process
- Social innovation process within religious-based organizations
- Outcomes of social innovation between religious organizations Vs secular non-profit organizations

2. Religion and entrepreneurial attitude

- The role of religion on the willingness to start-up businesses
- Influence of religion on the social and environmental attitude of entrepreneurs
- Impact of religion on the risk-taking of entrepreneurs

3. Religion and side effects on entrepreneurial activities

- The negative impact of religion on the entrepreneurial attitudes
- Impact of superior beliefs on creation of entrepreneurial biases
- Religion as source of social marginalization of groups from market and resource access

4. Religion and institutional norms

- Religious norms as guide or limitation of the scope and objective of entrepreneurial ventures
- Influence of religious on the attitude to respect formal rules (laws)
- Religious political lobbying favours Vs restricts entrepreneurial actions

5. Religion and entrepreneurial ecosystem

- Network based on religious ties: open or limit resource access
- Religious-based organizations as orchestrator of entrepreneurial ecosystem
- Role of religious beliefs in the creation of entrepreneurial ecosystem ties

6. Religion and misinterpretation religious codes

- Influence of religion on entrepreneurial activities of religious terrorist groups
- Misinterpretation of religious norms: impact on unmoral entrepreneurial actions
- The role of religious entrepreneurship in guiding religious terrorist groups to shift toward ethical entrepreneurial activities



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Guidelines for submission

To contribute to the conference, it is possible to submit both paper abstracts or proposals for panel sessions. Following details about the submission:

A. Paper abstracts

Must be maximum 400 words, excluding references (Font: Times New Roman 12-pt, double spaced, 2.5 cm margin all around).



They should articulate: (1) the research objectives or questions being addressed; (2) the conceptual or theoretical perspectives informing the work; (3) where appropriate, the methodology utilised; and (4) the contribution of the paper to knowledge in light of the conference themes.

A maximum of two abstracts may be submitted per presenter (joint papers to be presented by co-authors will also be considered).

To enable anonymity, the authors' names should not appear. Instead, a cover page giving the title of the paper and full identifying information of the author(s) (name, address, telephone and e-mail address) should be included as a separate Word or PDF document.

On abstract submission please ensure you advise the conference stream.

B. Panel session proposals

Must be maximum 400 words, excluding references.

They should include: (1) the panel purpose and its relationship to the nominated conference stream; (2) details of (minimum) three and (maximum) four papers and paper presenters to be included in the panel; and the expected contribution to the panel.

On panel submission please ensure you advise the conference stream.

Process and deadlines

All paper abstracts and panel proposals must be submitted by email to: www.isirc2021milano.com

Abstract and panel proposals submission due: 28th February 2021

Notification of decision on submissions: 31st March 2021

Optional full paper submission for consideration in best paper awards: 15th July 2021

Enquiries about conference administration and technical issues related to online submission should be directed to the conference administration team at isirc2021@unicatt.it

Guidelines for full paper submissions:

Papers must be written in English and should be sent in Microsoft Word or PDF format.

Papers should be between 5,000 and 8,000 words in length including tables, figures and references.

Tables and figures should be incorporated into the paper. Each table and figure should be given a title.

Please include an abstract and four to six key words.

To enable anonymity, the authors' names should not appear. Instead, a cover page giving the title of the paper and full identifying information of the author(s) (name, address, telephone and e-mail address) should be included as a separate Word or PDF document.

Harvard is the preferred referencing style.