

CALL FOR PAPERS

Driving impact through responsible investing

Guest editors:

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Background:

In recent times, we have seen significant developments in responsible investing. First, the uptake of ESG criteria in finance and business in general has seen unprecedented acceleration¹. Once considered a “niche” strategy, ESG adoption is now widespread and mainstream. The growth of responsible investing was also influenced by the 2030 Agenda and, in particular, the Paris Agreement that led to commitments to align financial flows with the goal of limiting global warming to 1.5°C. In the EU context, the European Green Deal² and the EU Sustainable Finance Taxonomy³, building on the previous EU Action Plan on Sustainable Finance, have promoted an ambitious package of measures. Over the past year, the impacts of the Covid-19 pandemic further exposed the dire need for investments supporting a resilient economy and society. Public recovery programs have been impressive^{4,5}, however the scale of the investment challenge calls for the financial sector to step up, take responsibility and reorient investments to incentivize sustainable business practices, low-carbon and circular solutions, and societal wellbeing.

At the same time, data collection and corporate reporting transparency challenges remain and investors still find it difficult to direct funding to companies which represent good investments in the long-term – for both shareholders and society. Areas of concern are, for example, risks of greenwashing, potential exclusion of companies at the early stage of sustainability transitions and the reporting costs for small and medium sized companies⁶. The role of investors and their accountability has also raised social justice and equity concerns⁷, and calls to ensure that sustainability issues are not instrumentalized for pure financial interests, but have real-world positive impact on the safety and wellbeing of all.

Against this backdrop, the aim of the Special Issue: “Driving impact through responsible investing” at the Journal Sustainability Accounting, Management and Policy Journal is to examine the following:

¹ Fink, L. (2021), [Larry Fink's 2021 letter to CEOs](#), Blackrock

² [The European Green Deal](#), Communication from the Commission to the European Parliament, the European Council, the Council, the European Economic and Social Committee and the Committee of the Regions COM(2019) 640 final

³ [Regulation \(EU\) 2020/852](#) of the European Parliament and of the Council of 18 June 2020 on the establishment of a framework to facilitate sustainable investment, and amending Regulation (EU) 2019/2088, OJ L 198, 22.6.2020, p. 13–43

⁴ [Recovery plan for Europe](#), European Commission

⁵ Tankersley, Jim; Crowley, Michael (January 14, 2021). “[Here are the highlights of Biden's \\$1.9 trillion 'American Rescue Plan'](#)” *The New York Times*

⁶ [Responsible Investing Summer Course](#), NN Investment Partners, July 2021

⁷ Parsa, S. (June, 2021), “Labour Rights Reporting on Global Value Chains: Accountability for whom?” Paper presented at the Research Academics as Change Makers conference of Middlesex University Business School, 25 June 2021

- how to enhance positive business impact on society through responsible investing?
- Is there alignment among business and investors on investing in sustainable activities?
- What are the challenges and the opportunities of responsible investing?

Therefore, ABIS – The Academy of Business in Society invites academic researchers and practitioners to submit papers on:

- ESG investing and risk management
- ESG-related regulatory developments
- Transition risks
- Responsible investing and the SDGs
- ESG investment performance compared to non-ESG
- ESG Engagement strategies
- Measuring non-financial impacts
- Corporate reporting (e.g. TCFD), accountability and ESG disclosure
- Corporate emission reductions and hard-to-abate sectors
- Incentives, corporate culture and long-term value creation

And other similar topics that address social and environmental sustainability challenges and the social and environmental consequences of climate change.

Submissions and review process:

- **Extended paper abstracts of 700-1000 words must be submitted by 31 October 2021** by sending them to contributions@abis-global.org
- Authors of selected abstracts will have the opportunity to present their research at presentation at the 20th ABIS Annual Colloquium 2021 on Driving impact through responsible investing
- The submission deadline for receipt of **full papers** is **31 January 2022**.
- All final submissions should be made through the Emerald Editorial System for *Sustainability Accounting, Management and Policy Journal* using <https://mc.manuscriptcentral.com/sampj>
- Submissions must adhere to the format and style [guidelines of the Sustainability Accounting, Management and Policy Journal](#)
- Submissions will be subject to an initial screening by the ABIS Guest Editors and papers which fall outside the scope or which are considered unlikely to be suitable for the SAMPJ special issue will be desk rejected.
- Accepted papers will undergo a typical double-blind review process.
- The special issue is linked to the ABIS annual colloquium [Driving impact through responsible investing - ABIS Global \(abis-global.org\)](#), but final submissions are open to authors who are not attending.

Types of Submission

We welcome high-quality submissions which advance our knowledge on the abovementioned topics. We do not favour any special theoretical perspectives or methodological approaches. The types of acceptable submissions include, but are not limited to:

- Theoretical and empirical papers
- Literature and practice reviews
- Qualitative, quantitative, mixed-methods research
- Experimental research
- Single, multiple, large-sample case studies

For any questions please contact us at contributions@abis-global.org

References:

- Fink, L. (2021), [Larry Fink's 2021 letter to CEOs](#), Blackrock
- [The European Green Deal](#), Communication from the Commission to the European Parliament, the European Council, the Council, the European Economic and Social Committee and the Committee of the Regions COM(2019) 640 final
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- [Responsible Investing Summer Course, NN Investment Partners, July 2021](#)
- Parsa, S. (June, 2021), "Labour Rights Reporting on Global Value Chains: Accountability for whom?" Paper presented at the Research Academics as Change Makers conference of Middlesex University Business School, 25 June 2021