



CALL FOR BEST TEACHING PRACTICES 19th ABIS Annual Colloquium 2020 Best Sustainability Teaching practices 24-25 November 2020

In the last years we have seen numerous initiatives and positive trends in responsible management education. The number of core courses that integrate sustainability content has been increasing, as well as published sustainability-related research from business school faculty. New academic journals devoted to sustainability and the climate crisis have been created. Despite this, results from the ABIS Members survey (2020) indicate that the most necessary development in management education for the next 3-5 years is **integrating sustainability truly into curricula of all courses - not just in content, but also in teaching practices.**

The drastic changes we are experiencing with COVID-19, climate change and biodiversity crisis in our economy and society call for reflection and urgent changes. Inevitably business education is going to face a sea change to ensure that the leaders they educate will be a force for good. In this sense, our mission as ABIS - to contribute to the debate and the practice in equipping leaders with the knowledge and skills for the success of business in society - is more relevant than ever.

In order to respond to these challenges and to support our members and business education in general in stepping up their game, at this year's ABIS Annual Colloquium we aim to **collect innovative, high quality resources, cutting-edge business cases and the best pedagogical methods to teach sustainability** in business schools. The initiative is designed to help our members to gain and access relevant insights to accelerate sustainability uptake, learning capacity and teaching. It is time for all courses and classes to integrate elements of sustainability, circularity, structural change, systems thinking, collaboration and co-creation, among the others, in their curricula.

We invite the submission of **teaching best practices and case studies** from non-degree courses – Executive Education in particular – with the potential to be implemented and scaled in graduate and undergraduate degree programs. We welcome practices already tested in classroom on an experimental basis and that proved to support exciting and productive lessons and achievement of learning outcomes. We also invite submissions from corporate universities as well as non-formal education bodies.

The goal is to provide access and knowledge sharing about methods and resources to our academic members to support them in their teaching. Eventually, we would like to open the door towards opportunities to co-create and develop innovative teaching practices grasping complex topics into tangible outputs and stimulating learning of emerging trends and concepts.

Submissions

Extended abstracts of 250-300 words must be submitted by October 15, 2020 by sending them to contributions@abis-global.org. Authors of accepted contributions have the opportunity to also submit a short teaching note until November 15, 2020.

Types of Submission

We welcome high-quality submissions which advance the development and application of sustainability teaching practices in any business education domain. We do not favour any special perspectives or methodological approaches. We encourage submissions on:

- Circular and regenerative economy
- UN Sustainable Development Goals
- Managing transitions
- Resilience
- Systemic thinking
- Structural change
- New paradigms
- Ethics and digitalization
- Sustainability integrated across disciplines
- Interdisciplinary teaching

The list is not exhaustive.

Selection process

The selection process will consider:

- clarity of learning objectives
- level of innovation
- robustness (submitting a teaching practice that has been classroom tested)
- lessons learned and student response
- the proximity to the general theme of the Colloquium.

For more information about the ABIS Colloquium, see: <https://www.abis-global.org/events/19th-abis-annual-colloquium-2020>

Guidelines

- Use 1" margins, single spacing
- We suggest using Harvard style guidelines for style and references

Deadlines

- October 15, 2020: Submission of **best practice/case abstracts**
- October 30, 2020: Response of **acceptance of the abstract** to the authors
- November 15, 2020: Submission of short teaching note
- November 24, 2020: **Presentation** of the best practice at the ABIS Annual Colloquium
- January 31, 2021: Submission of full best practice/case with teaching note

Publication process

The collected cases will be published by ABIS. A publication process by Emerald Publishers and the best-suited avenue in terms of speed of publication cycle and accessibility will be determined in due time. We aim to complement this process with workshops featuring discussions and learning from best practices, around the content of the cases, the didactical interventions (what learning methods and why), the evaluation (by faculty and students) and lessons learned.

Further information

- Please send your filled in form to: contributions@abis-global.org
- For any questions, please contact us via: contributions@abis-global.org

Colloquium Steering Committee



Merjin Dols - Global Director of Open Innovation
& Circular Economy for Food, Danone



Ivo Matser, Chief Executive Officer, ABIS



Mollie Painter - Professor of Ethics and Organization,
Nottingham Business School, Nottingham Trent University



Satu Teerinkangas – Professor of Management and Organization,
Turku School of Economics, University of Turku



Karolina Sobczak, Member Relations and Data Manager, ABIS

SUBMISSION FORM
Best Sustainability Teaching Practices

Abstract

Max 300 words

What are the learning objectives of the teaching practice?

What makes your teaching practice innovative?

Has this teaching practice been classroom tested?

- NO
- YES

When/in which term?

What is the target audience?

What lessons did you learn as a teacher and what was the student response?

Contact Details:

Title	
First Name	
Family Name	
Department	
Position	
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