MEMBERSHIP BENEFITS

ABIS - The Academy of Business in Society
ABOUT US

Our mission is to accelerate the movement towards an inclusive and circular economy by mobilizing and empowering individuals within academic institutions and business.

We are building a global network of universities, business schools and business organizations. We are committed to engage with innovative startups, junior enterprises, civil society organizations, research centers and other knowledge associations that share the same beliefs to work together to contribute to sustainable future for business in society.

OUR GOAL

Our goal is to advance the role of business in society through research and education. Our ambition is to make a significant contribution to the debate and the practice involved in equipping current and future business leaders with the knowledge, skills and capabilities for the long-term success of business in society.
ABIS (formerly known as EABIS) was founded in 2001 and launched at INSEAD in 2002 with the support of the leading Business Schools in Europe (INSEAD, IMD, London, ESADE, IESE, Copenhagen, Warwick, Vlerick, Ashridge, Cranfield, Bocconi) in partnership with IBM, Microsoft, Johnson & Johnson, Unilever and Shell. This initiative was driven by a shared belief that challenges linked to globalization and sustainable development required new management skills, mindsets & capabilities.

ABIS developed a strong role in responding to this need and it focused on integrating sustainability at the heart of business curricula, corporate policies and business strategies by providing knowledge and capacity building. Some of our members have been part of our network since our foundation 18 years ago, which is as exciting as to welcome new members to our network in order to keep growing and keep learning together.

Our network is unique as it is small enough to create intimate atmosphere and build long lasting and strong connections with each other, but big enough to have always new insights and ideas flowing. We are one of very few business–academic networks, fostering this relationship as we are convinced that research and business is inseparable, and that academia and business need to work together to create a sustainable world.

We are proud to claim that our members are willing to share openly their challenges and dilemmas to learn and further progress. This creates an inclusive community and environment where individuals feel safe to share and value each other insights and experiences in order to scale up the efforts in research, education and promoting sustainable and responsible way of doing business.
We inspire change leaders to drive systemic change and enable them to create strong partnerships to accelerate this change within companies, value chains and markets. We work on all levels of engagement – connecting with the senior executives, experts in the field and the future leaders (movers).

We translate the members’ priorities into tailored initiatives and engagement opportunities connecting academic with business world and across the different levels of seniority.
We focus on three main engagement areas:

- **Communication & Dissemination**: Gaining insights from our annual events on the developments and new initiatives, risk and engagement opportunities from our network.

- **Knowledge & Productivity**: Contributing to peer-to-peer sharing on mono-disciplinary or multidisciplinary issues and collaborating to create engagement opportunities and knowledge productivity.

- **Learning & Development**: Sharing knowledge and insights on leadership development, changing the skills and mindsets of the future leaders.

**ENGAGEMENT MODEL**

Based on the needs and interests of each member, we engage with our members in tailor made initiatives and high-valued activities in the three mentioned areas.
WHO CAN JOIN

ABIS is building an inclusive and diverse network – the membership is open to all interested universities, business schools, companies and organizations that are willing to commit to drive their organizations towards innovation, sustainable development and a thriving business in society.

We are welcoming new members that have expertise in projects, design, teaching and research related to sustainable development.

ABIS – The Academy of Business in Society accepts members that share the same values and objectives and are prepared to contribute actively to the network.

HOW

To apply for ABIS membership, please fill out the online registration form that you can find on our website. Our team will contact you soon to discuss all details and answer any of your questions.

Now let’s create a sustainable world together!
OUR NETWORK

ABIS PARTNERS

ABIS MEMBERS
MEMBERSHIP OPTIONS

FULL INSTITUTIONAL PARTNERSHIP
€ 11 000
A partnership provides maximum benefits for the members including strategic decision making in the organizational structure and governance of ABIS – The Academy of Business in Society.

FULL INSTITUTIONAL MEMBERSHIP
€ 7 000
The most classic type of membership for every member who is fully committed to take an active part in the network by sharing, questioning and striving for a more sustainable world.

ASSOCIATE INSTITUTIONAL MEMBERSHIP
€ 3 000
A special type of membership for newcomers that would like to try to be part of our community, share knowledge and expertise with other members and be part of ABIS initiatives for maximum of three years. Afterwards it automatically becomes a full institutional membership.

INDIVIDUAL MEMBERSHIP
€ 500
Membership for individuals who strive for lifelong learning and would like bring value to a strong business-academic network to accelerate the movement towards inclusive and circular economy.

On top of our four classic memberships we also offer **Affiliate Memberships**, that are strategic alliances with international associations, NGOs, start-ups and junior enterprises that share the same values and beliefs and help us accelerate the transition for a more inclusive and sustainable world.
## Membership Plan

### Commitment and Value of ABIS Membership

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Full Institutional Partnership</th>
<th>Full Institutional Membership</th>
<th>Associate Institutional Membership*</th>
<th>Individual Membership</th>
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</thead>
<tbody>
<tr>
<td>Nominate a representative to participate in the General Assembly.</td>
<td>☑</td>
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<td>To elect Board Members as a participant of the General Assembly.</td>
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<tr>
<td>Use of the ABIS House in Brussels with meeting and event/work space facilities.</td>
<td>☑ 10 days</td>
<td>☑ 6 days</td>
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<td>Share knowledge and expertise with other members.</td>
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<tr>
<td>Contribute to making ABIS sustainable with regards to its structure, activities and funding.</td>
<td>☑</td>
<td>☑</td>
<td></td>
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<tr>
<td>Participate in programs, events and round tables.</td>
<td>☑ 5 delegates</td>
<td>☑ 5 delegates</td>
<td>☑ 2 delegates</td>
<td>☑</td>
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<tr>
<td>Participate in webinars and podcasts.</td>
<td>☑ unlimited</td>
<td>☑ unlimited</td>
<td>☑ 5 delegates</td>
<td>☑</td>
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<tr>
<td>Participate in the Leadership and Scenario Exploration Training.</td>
<td>☑ 4 sessions</td>
<td>☑ 2 sessions</td>
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<tr>
<td>Involvement of students (academic)/trainees (corporate members).</td>
<td>☑ 5 delegates</td>
<td>☑ 5 delegates</td>
<td>☑ 2 delegates</td>
<td></td>
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<tr>
<td>Participate in research and innovation projects.</td>
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<td>Provide information about their current progress in addressing business in society issues.</td>
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<td>Contribute in the growth of the reputation and brand equity of ABIS.</td>
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<td>Being part of the ABIS Governance: member of the ABIS Advisory Board.</td>
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<tr>
<td>Fee per year, prolonged per year.</td>
<td>€ 11 000</td>
<td>€ 7 000</td>
<td>€ 3 000</td>
<td>€ 500</td>
</tr>
<tr>
<td>Fee per year, three years contract</td>
<td>€ 9 350</td>
<td>€ 6 000</td>
<td>€ 2 750</td>
<td>€ 450</td>
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</tbody>
</table>
Thank you.

If you would like to talk to us, please contact us:

Address
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Email
info@abis-global.org

Website
www.abis-global.org

Social Media
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