The Institute of Directors (IoD) and Mazars invite you to participate in a breakfast roundtable, Embedding Sustainability in Corporate Governance.

Recent years have seen the introduction of the UN Sustainable Development Goals, the approval of the Paris Climate Change Agreement, a growth in responsible investing and an encouragement to boards by a number of leading institutions to focus on a sustainable long-term approach to growth and profitability. They have also, however, witnessed continued criticism of ‘greenwashing’, inadequate corporate attention to climate change and challenges to boards by shareholders focused on short-term shareholder value enhancement.

The aim of the roundtable is to bring together leading directors and investors, to discuss how they can have an effective dialogue, built on a mutual understanding of their respective roles, to achieve sustainable success for the benefit of their stakeholders and wider society.

This roundtable is being organised as part of phase III of the EcoDa/Mazars joint study of the corporate governance landscape in the EU. EcoDa is the European Confederation of Directors and the IoD is its UK member. Mazars are cooperating with the IoD on this study to provide a UK perspective on the topic.

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