REDEFINING CURRICULA FOR THE SDG ERA

16th ABIS Annual Colloquium 2017

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University of Manchester’s Goal 3- Social Responsibility

1. World-class research

2. Outstanding learning & SE

3. Social responsibility
Goal three: Social responsibility

• Developing impact of research which addresses key challenges facing society

• Equipping and challenging our graduates to exercise important ethical, social and environmental responsibilities

• Working with regional agencies and organisations to support social, economic and cultural development of Greater Manchester
World-class research

RESEARCH BEACONS

- Industrial biotechnology
- Cancer
- Advanced materials
- Energy
- Addressing global inequalities
Research with Social, Economic and Environmental Impact

- Government / Community
  - Global Development Institute
  - Humanitarian & Conflict Response Institute
  - Work and Equalities Institute
  - Ahmed Iqbal Ullah Race Relations Resource Centre

- Culture / Arts
  - Martin Harris Centre
  - Centre for New Writing
  - Devo Manc hub

- Business / Industry
  - Sustainable Consumption Institute
  - Manchester Enterprise Centre
  - Manchester Leadership Programme
  - cities@manchester

Institute for Cultural Practices
Ahmed Iqbal Ullah Race Relations Resource Centre
Centre for New Writing
Devo Manc hub
Martin Harris Centre
Institute for Cultural Practices
Sustainable Consumption Institute
Manchester Enterprise Centre
Manchester Leadership Programme
cities@manchester
Humanities Social Responsibility in the Curriculum

• Since 2012 the Faculty have invested over £75,000 of funding into building elements of social responsibility into 50 course modules

• The aim is for students to be encouraged to think how their enthusiasm for their subject can communicate, connect or be relevant beyond the immediate demands of their course
Manchester FT MBA: High Level Design Model

Theme 1: Management in Practice
- Managing in a Global Environment
- PMO 30cr
- Leading and Managing People

Theme 2: Value Creation in Business
- Sep
- Dec
- Jan
- Mar
- Apr
- MOPS 30cr
- A&F 30cr
- IMP 30cr

Theme 3: Tailoring Your Journey
- Project 1: NFP Project (Instruction, Execution, Reflection)
- Project 2: M&A Project (Instruction, Execution, Reflection)
- Project 3: Commercial Business Project (Instruction, Execution, Reflection)
- Global Electives
- Global/FT Electives
- Simulation
- Study Tour/Exchange Programme
- Internships
- Option 1 to exit at 12 months
- Option 2 to exit at 15 months
- Option 3 to exit at 18 months

Theme 4: PROFESSIONAL SKILLS for Business
- Professional Skills for Business 15cr
- Guest Speaker Series

MBA+
- Career Planning
- Coaching
SR and Sustainability Ecology to Support Teaching and Research

- Annual Grigor McClelland talk
  - CEO of Friends of the Earth
  - Director of Resolution Foundation - intergenerational inequality
  - Chief Executive of Centre for Aging Better

- Vital Topics (sponsored by Interface)
  - Diversity at the Top – Women in Business
  - Business and Human Rights

- Ignition Awards
  - Up to £2,000 for innovative ideas to solve societal and environmental problems - 9 in 2017
  - Multi-sided platform (IT solution) to re-design the UK poultry supply chain and solve pressing issues such as food security, sustainability and costs

- SR in the curriculum
  - Develop courses, elements in courses, on SR, Ethics, Sustainability
  - Managing Wildlife Conservation Projects
  - Workplace ethics – speakers from businesses on global supply chains,