"… the genius of democratic capitalism, and democracy, is that the new norms of economic behavior are likely to emerge from executives and entrepreneurs, workers and consumers, money managers and bankers **who find the courage to demand something better of themselves and others.**"

—Steven Pearlstein, WashPo
Exceptional courses...

• Consider frameworks, metrics and valuation tools that give business leaders “room” to make decisions that align with the long-term health of society

• Explore new organizational designs, business models, and governance and management practices that do the same

• Give students practice in critically examining fundamental assumptions and concepts taught in business school curriculum
Aspen BSP Turns 20..

- Short-termism in markets and management
- Social Intrapreneurship
- Management Education