



KNOWLEDGE INTO ACTION FORUM

ENGAGEMENT WORKSHOP FORM

TITLE: RESPONSIBLE MANAGEMENT EDUCATION FOR AFRICA

1. Central Theme

Responsible management education has gained much ground in North America and Europe. The same is unfortunately not the case in Africa. Whilst the continent has 1.1 billion people, with a median age of 19.7, it only has 82 MBA programmes, concentrated in South Africa, Uganda, Kenya, and Egypt. There are 9 AMBA, 4 EQUIS and 4 AACSB accreditations on the continent; 23 PRME signatories (from a total of 651); 3 GRI partners (from a total of 48); and 5 ABIS members (from a total of more than 130). The University of Stellenbosch Business School is the only one appearing in all these categories. This situation is untenable for a continent faced with serious sustainable development challenges and a dire need for ethical and effective leadership. A concerted effort is necessary to upscale responsible management in Africa and ABIS and its associated stakeholders have a role to play in this regard.

2. Going Beyond the State of the Art

Africa needs a new impetus for responsible management education, based on the following considerations:

- Africa is richly endowed with natural resources and therefore an attractive investment and development destination for a world faced with complex sustainability challenges. This states the case for capable business and political leadership.
- Africa's youthful population offers a largely untapped talent pool whilst also harboring the frustrations of large numbers of unemployed young people. Innovation, managerial skills and visionary leadership will be needed to develop Africa's societies of the future so that young people can find jobs, build organizations and become the new generation of responsible leaders and managers.
- African leaders have become infamous for corrupt practices linked to direct foreign investment and multi-national business expansion initiatives. The continent is in need of a new generation of responsible leaders that will not seek self-interest, but lead and manage for the common good.



This project proposal is premised on the possibility that responsible management education can turn these conditions around.

3. Objectives

The project's main objective is to promote responsible management education on the African continent through:

- developing contextualized visions of responsible management education: ensuring that what is globally acceptable is properly contextualized in different African settings;
- facilitating multi-stakeholder co-creation processes: involving and learning from stakeholders in the African context (academia, business, public sector, social sector) and international expertise from the ranks of ABIS, PRME, GRI and MNCs doing business in Africa;
- a faculty development programme based on whole person and peer-based learning: involve faculty as people and do work in a communal and relational context;
- action research based programme implementation: iterative cycles of design, implementation, testing, feedback and redesign; and
- research on critical factors to do responsible management education and building integrity in Africa.

4. Anticipated value and impact

It is foreseen that the following benefits will be achieved:

- African business and management education institutions will share in the benefits of global best practices in responsible management education.
- Over time it will be possible to develop a new cohort of African faculty capable of developing responsible management education in theory and practice.
- Africa will contribute its share, for its own and world benefit, of the much needed new generation of globally responsible leaders.
- African institutions of business and management education will build and share in a contextually developed repository of programmes, methods and tools for responsible management education.



- The much needed integration of ethics, responsibility and sustainability in management education – strongly promoted by EQUIS – will become a growing reality in Africa as well.
- Business ethics in Africa will improve, in theory and in practice.
- The number of globally accredited African business schools will grow

5. Funding Scheme

Please indicate your preferred Source of Funding (where relevant): EU, Corporate, Foundations (max 1000 words)

And what you are looking for at the Forum : Partners, Information, support in Proposal writing

At this stage I am not knowledgeable enough about which source of funding to consider and I will rely on the advice of ABIS to guide the way forward. What I will need at the Forum, though, will be support in all three categories:

- Partners: people to contribute to the further development of the proposal and people with the expertise to help with project development and roll-out.
- Information: guidance on which type of funding to seek and how to approach the application process.
- Support in proposal writing: I have not done a proposal of this magnitude before and support will be much appreciated.

6. General Theme (Choose at least one)

Education

Research

Training



KEYWORDS

<input type="checkbox"/> Social entrepreneurship	<input type="checkbox"/> Sustainable Development
<input type="checkbox"/> Human Right	<input checked="" type="checkbox"/> Training, Research
<input type="checkbox"/> Health	<input type="checkbox"/> Corporate Strategy
<input type="checkbox"/> Sustainability	<input type="checkbox"/> Development
<input type="checkbox"/> Innovation	<input type="checkbox"/> Environmental Sustainability
<input type="checkbox"/> Technology	<input type="checkbox"/> SMEs
<input type="checkbox"/> Life Style, Sociology	<input type="checkbox"/> Strategy
<input checked="" type="checkbox"/> Management	<input type="checkbox"/> Competitiveness
<input type="checkbox"/> Entrepreneurship	<input type="checkbox"/> Consumer Behavior
<input checked="" type="checkbox"/> Leadership	<input type="checkbox"/> Corporate Responsibility
<input type="checkbox"/> Cross-sector and Society Collaboration	<input type="checkbox"/> Developing Countries
<input type="checkbox"/> Corporate Social Responsibility	<input type="checkbox"/> Finance
<input type="checkbox"/> Ethics, Human Resources	<input type="checkbox"/> Circular Economy,
<input type="checkbox"/> Business Model	<input type="checkbox"/> Smart Cities,
<input type="checkbox"/> Social Responsibility	<input type="checkbox"/> Water,
	<input type="checkbox"/> Big Data

7. Administrative information:

Information of Person Submitting the Project idea

Title: Prof		Gender: Male	
First name: Arnold		Last name: Smit	
Email: arnold.smit@usb.ac.za			
Position: Head of Social Impact at Stellenbosch Business School			
Department: University of Stellenbosch Business School			
Street: Carl Cronje Drive			
Town: Belville		Post code: 7530	
Country: South Africa			
Website: www.usb.ac.za		Personal Website:	
Twitter: @SmitArnold	Facebook:	LinkedIn:	
Work Phone: +27219184404	Mobile: +27833018713	Other:	