



## KNOWLEDGE INTO ACTION FORUM

### ENGAGEMENT WORKSHOP FORM

**TITLE: CLICK OR TAP HERE TO ENTER TEXT.**

#### **1. Central Theme**

*Please provide a short summary of the new idea / theme that you are interested to develop through the ABIS network, involving both corporate and academic members. Max 1000 character – space not included*

*Relations between public and private actors are becoming more and more tangled and nuanced and neither public nor private sector has a monopoly on the provision of social and environmental value provision. For this reason, we need to understand how their roles have been changed and are co-changing or co-evolving in the pursuit of social value. All major Business Schools (BS) have one or more Research Centres/Initiatives on the theme sustainability, social entrepreneurship, CSR, ethics, shared value. Companies are demonstrating a deep interest in the subject and often are taking a lead in developing new concepts and business models. The area of research and education is vast in scope, and despite all these themes are intertwined it does not seem that so far, we have grasped a way to deal with these concepts under a comprehensive framework.*

#### **2. Going Beyond the State of the Art**

*Please outline the fundamental challenges / issues that you are seeking to address, and explain how your idea / theme may inspire new thinking and approaches inside companies and business schools. Max 1000 character - space not included*

*In 2013 SDA Bocconi, in collaboration with OltreVenture has established an observatory on impact investing aimed at studying, through the collection of cases, experiences, data, the evolution of impact investing, in order to understand the conditions that could enable its development as an industry; generate influential knowledge and disseminate best practices and reference models that can stimulate the creation of a suitable ecosystem. SDA Bocconi Impact Investing Lab is member of the European Venture Philanthropy Association (EVPA), has collaborated with G8 - Social Impact Investment Taskforce. SDA Bocconi is further enhancing its commitment by launching a new Sustainability Lab in order to cover themes like CSR, environmental management, energy, social entrepreneurship. The Lab is going to develop Knowledge, Network, Education, Communication initiatives and aims at becoming the point of reference bringing at a common table, business leaders, public officials and scholars. The lab won't be a standard research centre, but a flexible and*



*adaptable initiative that help businesses to reflect on what they have already achieved and devise what may come next.*

### **3. Objectives**

*Please describe the major goals to be pursued, with a view to influencing current models of management practice, education & development, and / or mainstream research. (These should ideally be clear, measurable, and realistic!) Max 1000 character - space not included*

*The main objective of the lab is to “develop skills, competencies and awareness to sustain the learning ecosystem for the creation of impact enterprises as driver of social and environmental innovation and economic growth”.*

*The specific objectives are:*

*Develop knowledge to feed the ecosystem for impact innovation*

*Develop managerial and entrepreneurial competencies and skills of the ecosystem*

### **4. Anticipated value and impact**

*Please outline the main expected benefits to corporate members and academic partners in this initiative, and - where possible- some key indicators which would allow value and impact to be measured over time.*

*Faculty engagement (teaching material, courses, publications), student engagement (competitions participation and rank, clubs and internships), employers engagement (by sector, by position offered), social enterprises supported, applied research commissioned and endowments, Alumni engagement (chapters, funding for students, dissemination), partnership and alliances with others Schools of Management. Development of a platform for stakeholder engagement and interaction.*

### **5. Funding Scheme**

*Please indicate your preferred Source of Funding (where relevant): EU, Corporate, Foundations (max 1000 words)  
And what you are looking for at the Forum : Partners, Information, support in Proposal writing*



## 6. General Theme (Choose at least one)

Education

Research

Training

## KEYWORDS

<input checked="" type="checkbox"/> Social entrepreneurship	<input checked="" type="checkbox"/> Sustainable Development
<input type="checkbox"/> Human Right	<input checked="" type="checkbox"/> Training, Research
<input type="checkbox"/> Health	<input checked="" type="checkbox"/> Corporate Strategy
<input checked="" type="checkbox"/> Sustainability	<input type="checkbox"/> Development
<input checked="" type="checkbox"/> Innovation	<input checked="" type="checkbox"/> Environmental Sustainability
<input type="checkbox"/> Technology	<input type="checkbox"/> SMEs
<input type="checkbox"/> Life Style, Sociology	<input type="checkbox"/> Strategy
<input checked="" type="checkbox"/> Management	<input type="checkbox"/> Competitiveness
<input checked="" type="checkbox"/> Entrepreneurship	<input type="checkbox"/> Consumer Behavior
<input type="checkbox"/> Leadership	<input checked="" type="checkbox"/> Corporate Responsibility
<input type="checkbox"/> Cross-sector and Society Collaboration	<input type="checkbox"/> Developing Countries
<input checked="" type="checkbox"/> Corporate Social Responsibility	<input type="checkbox"/> Finance
<input type="checkbox"/> Ethics, Human Resources	<input checked="" type="checkbox"/> Circular Economy,
<input type="checkbox"/> Business Model	<input checked="" type="checkbox"/> Smart Cities,
<input type="checkbox"/> Social Responsibility	<input type="checkbox"/> Water,
	<input type="checkbox"/> Big Data

## 7. Administrative information:

### Information of Person Submitting the Project idea

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