



ABIS 2nd Annual Knowledge into Action Forum

May 19, 2016

FREQUENTLY ASKED QUESTIONS

1. Where will the Forum take place?

Venue : Management Center Europe, Rue de l'Aqueduc 118, 1050 Brussels

2. What is the KIAF?

The KIAF aims at providing ABIS members with a unique framework to connect 'big ideas' and strategic interests in line with clearly defined funding opportunities for business-academic collaboration. The event will be preceded by the ABIS Annual General Assembly, attendance to which is crucial for ABIS members to show their mandate and to engage in the decision-making, governance and management of ABIS' work programmes.

The Forum is meant to represent the *physical space* where ABIS members come together and discuss collaborative ideas, alongside the *virtual space* of the ABIS Members Area where such ideas can be brought forward throughout the year. The Forum and the Members Area are the two intertwined pillars of the Knowledge into Action Forum, aimed at boosting the value and impact of ABIS as an innovation and collaboration hub.

In order for ABIS Members to make the most of the Forum, both as a catalyst for new partnerships and as a milestone for initiatives at later stages of development,

This year ABIS will propose a new format. In response to the feedback of last year participants, the inputs of the new ABIS President and Board of Directors, as well as to ongoing discussions with its members, ABIS has invested significant resources in the development of tools which are conceived for international co-operation projects

KIAF 2016 will enable even more active and dynamic engagement of participants, which will concurrently be more effective and less time consuming.

3. How this event can help my organisation to get value out of the ABIS network?

The KIAF provide the network with the last updates on international funding and EU initiatives in Education and Research Policy.

Hence, ABIS has designed sessions as follow:

- Provide insights from Foundation representatives and companies' trust
- Dynamic set up to ease access for corporates members to the ABIS network expertise: **The Corporate Market Place**



- Understand latest public funders priorities
- **Engagement Workshops** to start working on multi-million Research & Education Project Proposals

What is the Corporate Market Place?

ABIS is developing a session with small-scale workshops in a “**marketplace**” or “speed-dating” format in which corporate members will be given the opportunity to discuss and consult with academic members about concrete and specific challenging organizational issues. For the session to be valuable and effective, the corporate members will be invited to propose such topics or questions beforehand through a structured process managed by the central team in Brussels.

What are the Engagement Workshops?

In addition, this event represents for your organization the opportunity to understand how ABIS can help you to design and successfully submit a proposal to public funders. A bloc day will be dedicated to **Engagement Workshops** that will convene members in groups of 6-12 around one proposed topic. They will share ideas, experience and contacts. ABIS experienced team will help the convened members to select the scheme under which they want to run their project. Each Sessions will last 30 minutes, the presenter will have 10 minutes to present its idea and 20 minutes to exchange with his/her peers. The **Engagement Workshops** are designed to be the first meeting of international consortia who will then meet and work together for the rest of the year until the submission of their proposal.

4. How can my organization propose a topic for the Engagement Workshops?

ABIS designed a Proposal Template that mirror the EU Project Proposal application methodology. Filling this template will help the ABIS Team to redirect you to the most suitable funding scheme and to align your proposal to the latest EU priorities. The Proposals will be grouped under these 3 categories:

- Education
- Training
- Research

If you want to know more about those EU Programme, please follow this [link](#)

All proposals should be submitted by electronic mail, as soon as possible and no later than April 10, 2016.

5. How many people from my organization can participate?

There is no formal cap on participation in the Forum. However, if any partner or member wishes to bring more than two representatives to the event, we will be grateful if you notify our Coordinator: Karolina Sobczak by email Karolina.sobczak@abis-global.org

6. Who do we address?

The Knowledge into Action Forum aims at attracting business and academia representatives who might most benefit from and contribute to connecting ideas and innovation. In particular, the forum addresses:



- **Senior managers** from across all organizational functions and division interested in:
 - **Opportunity to table** some practical and concrete organizational **issues**
 - **Cherry picking** expertise from a large pool of academic members
 - **Networking** possibilities with peers
 - **Matchmaking** with Academic Partners

- **Academic Researchers** and **Research Coordinators** interested in:
 - **Sharing** expertise
 - **Sharing** experiences in Project Coordination and Management
 - **Opportunities** for new resources for Research and Education
 - **Capacity building** in Grant Management
 - **Networking** possibilities with peers
 - **Matchmaking** with Corporate Partners

7. Is there a cost to participate?

There is a small administrative fee.

Partner	Free for two persons
Member	Free for one person
Non-members or Extra person	249 €/Person

7. Is it possible for non-members to attend?

The Knowledge Into Action Forum is a member-only event. However, two exceptions are possible:

- (a) As a co-presenter of a major proposal idea in a member-led Thematic Workshop;

- (b) As a representative of an organisation which has a confirmed interest in joining the ABIS network.

If any ABIS member or partner wishes to invite a non-member to the Forum under these circumstances, please write directly to Dr. Ludwig Roger at Ludwig.roger@abis-global.org.