



ESRC Seminar Series (2015-16) 'Green Innovation: Making it Work':

www.open.ac.uk/green-innovation

Seminar 3 – Green Innovation: Policy Perspectives and Initiatives

Wednesday 16 December, 2015, 10am-4.30pm, CET (GMT+1)

UK Research Office (UKRO), 4, Rue du Trône, 1000 Brussels, Belgium

Confirmed speakers include:

- **Kyriakos Maniatis** (European Commission, DG-ENERGY): The complex challenges in bringing sustainable biofuels to the EU and world markets, given conflicting stakeholder positions, and an absence of long-term policies.
- **Matthew Lockwood** (University of Exeter): Innovation in smart grids in Britain and the influence on this of the regulation of electricity networks.
- **Andrea Westall** (The Open University; Strategy and Policy Consultant): A critical analysis of UK and EU Green Innovation policy challenges.

This seminar, the third in the series, focuses on one of the major horizontal themes in translating green innovations into practical and commercial implementation – that of **policy**. Policy can both facilitate and constrain the delivery of innovations to market. In this seminar, an outstanding line-up of speakers will offer a range of perspectives on these policy challenges. During the event, we will examine recent examples of policy development, as diverse as **biofuels** and **smart grids**. The aim is to focus on the practical implications, and what is needed to 'get policy right', in terms of delivering complex socio-technical innovations to address the low carbon transition and other environmental challenges. The speakers combine academic rigour with extensive experience working on policy and with the demands of implementation.

The structure of the day will consist of two sessions, one in the morning, one in the afternoon. Each session comprises opening presentations, followed by roundtable discussions. The format is designed deliberately to maximise the opportunities for discussion and exchange of ideas between all of the seminar participants. As a result, numbers attending are restricted and prior reservation is essential. The final line-up of speakers will be confirmed shortly.

Who Should Attend?

The seminar series will be of interest to academics, policy-makers and practitioners working in the fields of innovation, enterprise and environmental sustainability. This third seminar will be of particular interest to those working at the interface of policy and practice. For further information, please contact any member of the organising team.

To Reserve A Place

Bookings for this third seminar in the series, can be made by contacting Lianne Hannigan at: lianne.hannigan@ntu.ac.uk

Getting to the Venue

The UK Research Office is located very conveniently, in the European Quarter in Brussels, close to public transport links. The nearest metro station is Troon/Trône. Use the exit marked "Luxembourg". You will come out on Rue du Luxembourg, cross the street and then turn left onto Rue du Trône. Troon/Trône metro station is located 5 stops (approx. 10 minutes) from Gare du Midi.

The Location can be found [HERE](#) on Google Maps.

The Organising Team

Professor Rob Ackrill, Nottingham Trent University

(http://www.ntu.ac.uk/apps/staff_profiles/school_staff_directory/124512-0/22/profile.aspx?text=ack&r=1)

Professor David Smith, Nottingham Trent University

(http://www.ntu.ac.uk/apps/staff_profiles/staff_directory/124470-0/26/profile.aspx)

Dr Richard Blundel, The Open University

(<http://www.open.ac.uk/business-school/people/dr-richard-blundel>)

Future Seminars

The remaining seminars will feature keynote speakers and an open call for academic and practitioner papers on the following themes:

- Green innovation applications: energy (NTU – Nottingham)
- Green innovation applications: mobility (The Open University, Milton Keynes)
- Deconstructing green innovation: implications for policy and practice (London, venue TBA)

Proposed Outputs

Two publication opportunities include a Special Issue of the *International Journal of Entrepreneurship & Innovation*, to be edited by Professors David Smith and Rob Ackrill and Dr Richard Blundel. The seminar organisers also have agreement in principle with an academic publisher for an edited book of readings under their 'Innovation, Technology and Knowledge Management' title.

Further Information

Further details, including a detailed programme for Seminar 3 on 16 December, will be available shortly from lianne.hannigan@ntu.ac.uk. Dates and venues of other seminars in the series will be made available at the Seminar Series website: www.open.ac.uk/esrc-green-innovation and via the Nottingham Business School Entrepreneurship and Innovation Research Group website:

http://www.ntu.ac.uk/apps/research/groups/22/home.aspx/group/142109/overview/entrepreneurship_and_innovation_research_group