



CALL FOR PAPERS: The Sixth ISBEE World Congress
Ethics, Innovation, and Well-Being in Business and the Economy
Shanghai, China, July 13-16, 2016

The “Olympics of Business Ethics”

The ISBEE World Congress is often referred to as the “Olympics of Business Ethics” and attracts leading scholars and practitioners from around the world to examine comparative approaches to some of the most pressing ethical issues facing businesses and their stakeholders. It has been held every fourth year from 1996 in a location chosen not only for its practical accessibility but also its strategic importance to the global economy: 1996 in Tokyo, Japan, 2000 in São Paulo, Brazil, 2004 in Melbourne, Australia, 2008 in Cape Town, South Africa, and 2012 in Warsaw, Poland. In 2016, from July 13-16, the Sixth ISBEE World Congress will be hosted in Shanghai, China by the Shanghai Academy of Social Sciences (SASS) and its Center for Business Ethics Studies, and co-hosted by the Antai College of Economics and Management at Shanghai Jiaotong University, China Europe International Business School (CEIBS) and other organizations.

Submissions

Scholars and other experts from around the world are invited to submit paper and panel abstracts that address the theme, “Ethics, Innovation, and Well-Being in Business and the Economy.” (Please see below for further information on the World Congress theme.) The World Congress language is English; however, the plenary sessions will be in English and Chinese (Mandarin), with translation devices available. The abstracts will be peer-reviewed for relevance and rigor.

- English-language submissions should be sent electronically to: isbee@gmail.com
- Chinese-language submissions should be sent electronically to: cbes@sass.org.cn

Timeline

- November 15, 2015: Deadline for abstract submissions (500-1500 words)
- January, 2016: Confirmation of acceptance to present at the ISBEE World Congress
- May 15, 2016: Full papers expected
- July 13-16, 2016: Sixth ISBEE World Congress

Details

The following details are valid for both abstracts and full papers:

- Electronic submission only. The text of all abstracts / papers must be double spaced. Abstracts should be 500-1,500 words. Full paper should be a maximum of 6,000 words.
- Abstracts / papers must have all these elements in order: Title / Summary / Keyword list / Body / References / Endnotes (if any).
- All tables and figures must be on separate pages at the end, numbered and with captions. In the main text of the summary / paper, all tables and figures must be referred to, and all must have call-outs [Figure 1 about here].
- The accepted abstracts may be available on the Congress website, which can be accessed through ISBEE’s website, www.isbee.org.
- A selection of best papers presented at the Congress may be published in ISBEE-branded publications.

Theme

The World Congress theme is “Ethics, Innovation, and Well-Being in Business and the Economy” and includes the sub-themes below. Further exploration of the theme is available at this link: <http://isbee.org/the-theme-of-the-sixth-world-congress-of-the-international-society-of-business-economics-and-ethics-in-2016-in-shanghai-china-ethics-innovation-and-well-being-in-business-and-the-economy/>:

- Concepts and metrics of “ethical innovation”
- Key criteria for ethical innovation in business and the economy
- Multiple forms of innovation in the workplace, of products and services, in dealing with resources
- Under what conditions is the destruction of jobs through innovation (e.g., moving jobs overseas) unethical?
- Under what conditions is environmental degradation through innovation (e.g., fracking) ethical acceptable?
- Ethical assessments of innovation in information technology
- Is hacking for the public interest ethically justified?
- Ethical assessments of innovation in financial services
- Under what conditions can innovative financial products strengthen the real economy?
- Managerial responsibilities in evaluating product and process innovation
- Ethical responsibilities of multinational corporation for driving innovation globally
- Ethical duties of governments to promote innovation for public goods
- Types of business engaging in “ethical innovation”
- New economic or production systems, managerial systems/structures, and/or legal corporate structures which might prove to be most ethically innovative
- New economic/cultural business movements which qualify as ethically innovative
- Role of the humanities and religions to make innovation more ethical – if so, how exactly?
- Innovation in business ethics research
- Innovative business ethics teaching formats and methods
- New directions in the philosophy of well-being and their implications for business
- Human rights and well-being: conflicting demands/responsibilities for business?
- Balancing present well-being with justice for future generations (i.e., sustainability)
- Innovation in global poverty alleviation
- Innovation in viable (or profitable) environmental sustainability
- Ecological sustainability and business innovation

About ISBEE

The International Society of Business, Economics, and Ethics (ISBEE) is the first world-wide professional association of its kind. ISBEE is strongly international in character with members from around the world. ISBEE developed in response to a felt need to bring together individuals in traditionally distinctive fields – economics, business, law, and philosophy – and different practical areas – human resources, marketing, finance, social, and environmental concerns. The organization offers a global network of persons and organizations and a wide range of professional activities including quadrennial congresses, proceedings, and a web page.

About Shanghai and SASS-CBE

Shanghai is an important economic and cultural center in China, and the Shanghai Academy of Social Sciences is a leading think tank and distinguished academic institution. The SASS Center for Business Ethics is one of the first organizations devoted to business ethics studies in China. Well into the 21st century, there are daunting ethical challenges for business and the economies: in China that has turned into an economic superpower, in East Asia that has become a region of global gravity, and in the world that has been interconnected through the process of globalization and the enormous problems of sustainability. The Sixth ISBEE World Congress offers a unique forum to people from all over the world to discuss many of those challenges.