

Sustainable Innovation and Entrepreneurship Academy 2015

Politecnico di Milano, Milan, Italy

Department of Management, Economics & Industrial Engineering

Via Lambruschini 4/b 20156 – Milan, Italy

1st – 3rd September 2015

Scientific committee:

Prof. Frank-Martin Belz (Technische Universität München)

Prof. Minna Halme (Aalto University)

Prof. Paolo Landoni (Politecnico di Milano)

CONTACTS:

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The Academy is developed in the context of the EU-InnovatE project funded under the European Union's Seventh Framework Programme for research, technological development and demonstration. The EU-InnovatE project is a groundbreaking, three year research project which addresses the obstacles and prospects for sustainable lifestyles and green economy in Europe through to 2050. The Academy will focus on the professional and scientific development of the next generation of researchers in the research areas of sustainable innovation and entrepreneurship.



Sustainable Innovation and Entrepreneurship Academy 2015

The Academy is a three days gathering that addresses PhDs and young scholars interested in Sustainable Innovation and Entrepreneurship.

The Academy adopts an interdisciplinary approach in order to create a multidisciplinary community of experienced and young scholars for exchanging ideas and building research collaborations.

Participation levels of approximately 15 doctoral students are foreseen on the basis of a competitive submission process.

The experts invited as speakers and other senior researchers will support the PhD students and the young scholars in developing their research. They will also assist in defining relevant research topics and explain the complex and relevant links with other research streams close to their research topics.

- The program will award 4 ECTS (European Credit Transfer System) to the participants.
- Participants are required to read 5-10 papers provided by the invited speakers and the scientific committee before the start of the Academy. The papers will include introductory works, recent contributions and methodological papers. The participants will receive this material at least two months before the start of the Academy.
- Participants are required to send a research paper (20-30 pages) or a research proposal (5-10 pages) to be discussed during one of the days of the academy. This should be sent one month before the start of the Academy (by July 25).
- Participants are required to read all papers submitted by their colleagues.
- Each participant is required to review a paper of another participant during the Academy. The scientific committee will assign the paper to be reviewed to each participant.
- The participants will present their research paper/proposal during the Academy and they will receive in-depth feedback on the content, the related literature and the methodology from an invited speaker, another senior researcher in the field and the remaining participants. The participants will have 5 minutes for their presentation. They are required to send a short presentation (PDF file or MsPowerpoint file) two days before the start of the Academy. They are advised to focus their presentation on their doubts and on ideas for future developments of their research. The subsequent discussion will last 35 minutes.
- The scientific committee will assign each research paper/proposal to the different sections according to the thematic focus.

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Program

DAY ONE (Tuesday, September 1, 2015): Sustainability

Morning: Council Hall

- 09:00 Welcome session (room Council Hall)
- Prof. Paolo Landoni, Director of the Sustainable Innovation and Entrepreneurship Academy, Politecnico di Milano
- 09:15 Introductory session to the EU-InnovatE project: Research with Impact
- Prof. Frank-Martin Belz, Coordinator of the EU-InnovatE project, Technische Universität München
 - Simon Pickard, ABIS
- 10:00 Introduction to the Multi-level Perspective
- Prof. Geert Verbong, Technische Universiteit Eindhoven
- 11:00 *Coffee break*
- 11:15 Interactive Workshop Part I
- Gemma Adams - Head of Innovation, Forum for the Future
 - Louise Armstrong - Principal Sustainability Advisor, Forum for the Future

12:45 Social lunch with catering

Afternoon: Room 0.1

- 13:30 Interactive Workshop Part II
- Gemma Adams - Head of Innovation, Forum for the Future
 - Louise Armstrong - Principal Sustainability Advisor, Forum for the Future
- 15:30 Closing of day one
- 16:00 Expo 2015 tour**
- 20:00 Social dinner at EXPO 2015**



DAY TWO (Wednesday, September 2, 2015): Innovation

Morning: Council Hall

09:00 Prominent research in innovation and sustainability

- Prof. Silvia Dorado, University of Rhode Island

11:00 *Coffee break*

11:15 Discussion of participants' papers or research proposals

12:45 *Social lunch with catering*

Afternoon: Room 0.1

13:30 Discussion of participants' papers or research proposals

Coffee breaks at 15:00 and 16:45

17:45 Closing of day two

20:00 Social dinner

DAY THREE (Thursday, September 3, 2015): Entrepreneurship

Morning: Council Hall

09:00 Prominent research in entrepreneurship and sustainability

- Prof. Johanna Mair, Hertie School of Governance

11:00 *Coffee break*

11:15 Discussion of participants' papers or research proposals

12:45 *Social lunch with catering*

Afternoon: Room 0.1

13:30 Discussion of participants' papers or research proposals

Coffee breaks at 15:00 and 16:45

17:45 Closing of the Academy

