

Leadership, Management, Innovation in Professional and Knowledge-Intensive Organisations:

People and process challenges in the global knowledge economy



The 4th Ashridge International Research Conference
from 2pm 12 June to 2pm 14 June

Keynote Speakers

Professor John Mahon,
University of Maine, USA
*Knowledge Corruption in
Knowledge-Intensive Organisations*

Professor Giovanni Schiuma,
University of the Arts, London, UK and
Università della Basilicata, Italy
*Creating Value in Knowledge-Intensive
Organisations*

Professor Juani Swart, University of Bath
*HR Policies and Processes to Manage
Knowledge Professionals in Contemporary
Contexts*

Conference Chairs

Carla Millar,
Fellow, Ashridge
and Professor International Management,
University of Twente, NL

Stephen Chen,
Professor of International Business,
University of Newcastle, Australia

Lee Waller,
Director, Ashridge Centre
for Research in Executive Development, UK

Journal Special Issues

Linked to the conference topic, we will be
guest editing a Special Issue of:

**The International Journal of Human
Resource Management**
The Journal of Knowledge Management
The Journal of Academic Ethics
The Journal of Public Affairs

We also have a partnership agreement with
Creativity and Innovation Management

Deadline for submissions
10 April 2015

Information on acceptance for
conference papers: **1 May 2015**

Early Bird Fee: payment to be
received by **21 May 2015**

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Are you managing people or tackling organisational challenges in financial services, healthcare, creative industries, the public sector, universities, charities, or in fact any professional service or knowledge intensive organization (KIO)? Then this conference will be where you want to be.

In this conference, we will address the challenges of leading and managing knowledge-intensive services and organisations, and their characteristics and innovation opportunities. We will frame this in the context of the strategic importance of value creation and leadership in such knowledge services for both traditional and innovative organisations, whether local or international. We will lay the groundwork for the development of theory, as well as for tangible practical approaches.

The programme will consist of an Opening Panel of Experts, chaired by Kai Peters, CEO of Ashridge, who will put the conference topic firmly on the map. This will be followed by a number of sessions in which academics will present and discuss their latest research in the field, practitioners will present their challenges and experiences, a further panel, and a number of distinguished keynote speakers.

You are welcome to sign up and attend, and/or to share some of your own work and experience in the form of making a presentation, or leading a panel or workshop, with both academics and other practitioners participating. Please submit your proposal by the deadline of 10 April 2015.

Who should attend?

This conference is aimed at leaders, managers, heads of unit, and HR directors. It is also ideal for all those who want to have a better understanding of the specificities of a knowledge industry, organisational form and structure, or people management.

Further information

An outline programme will be published in May 2015: www.ashridge.org.uk/airc4

We welcome the submission of policy papers, advanced work in progress, proposals for sessions, workshops or panels, and full research papers on the conference theme.

For any questions please email helen.lockett@ashridge.org.uk

For further information and the registration form, go to www.ashridge.org.uk/airc4

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