



The Academy of Business in Society

ABIS “KNOWLEDGE INTO ACTION” FORUM

Brussels, 28-29 April

CALL FOR WORKSHOP PROPOSALS FROM CORPORATE AND ACADEMIC MEMBERS

ABIS hereby invites all of its members to submit proposals for thematic workshops at our inaugural “Knowledge Into Action” Forum.

What kind of inputs are we seeking?

We actively welcome proposals for collaborative action from both corporate and academic members. The following short check list may help members to assess (as a first step) if their planned proposal could fit well with existing funding opportunities – not least at EU level:

KEY QUESTIONS FOR BUSINESS & CONSULTANCIES

1. Have you developed new solutions – e.g., methodologies, tools, instruments, analytical frameworks – within your company which you expect to create positive value and make your business more responsible / sustainable?
2. If available, would these be relevant and beneficial to companies within your sphere of influence (value chain, supply chain, sector partners) or even in other sectors?
3. Could the solutions be strengthened or improved in collaboration with leading academics?
4. Do they have the potential to improve the performance and competitiveness of SMEs?
5. Do they offer the potential to shape the training and development of ‘next gen’ researchers?
6. Do they offer the potential to shape mainstream management education and development?

KEY QUESTIONS FOR BUSINESS SCHOOLS & UNIVERSITIES

1. Are you working to establish new fields of interdisciplinary education, learning and / or research in the domain of business in society and related European / global challenges and issues?
2. Is the thematic focus of your work relevant to different industry sectors?
3. Will a closer collaboration with companies around these themes help to build their strategic thinking and capabilities, and deliver measurable value?
4. Are the themes relevant and material to SMEs?
5. Do these themes offer the potential to shape the training and development of ‘next gen’ researchers?
6. Are there identifiable gaps – and corporate demand – in the employment market which might be addressed with new education and learning programmes around these themes?

If members can answer positively to most of the above, then the chances are that there is an important funding scheme whose criteria will fit with your pioneering work.



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What do you need to submit?

We are keeping the submission process as simple as possible. Proposals are limited to a **single page** in Word, in 10 or 11 font. Graphics are welcome – and in that regard, we are deliberately not using a fixed template, so that members can design and format their inputs however they wish.

Proposals need only contain the following information for the time being:

- ✓ Proposed title
- ✓ Concise summary of the central theme
- ✓ Rationale: members should give an indicative list or overview of the business in society / sustainability value that may be generated by new partnerships around the theme
- ✓ Funding priorities: members should clarify if their main interest is in funding schemes for education & learning, research & knowledge exchange, or both (see also below for EU links)
- ✓ The name(s), affiliation(s), and contact details of the proposed organizer(s).

All proposals should be submitted by electronic mail by **MONDAY, 9 MARCH** to [Dr. Ludwig Roger, Projects & EU Funds Manager, ABIS](#).

The ABIS central team will do its utmost to ensure that all completed proposals are given space on April 29 for discussion. Confirmed themes will be communicated to the network in late March.

Timeline for Engagement

February 9	Launch of Call for Workshop Proposals & Forum Registration
March 9	Deadline for Submission of Workshop Proposals
March 23	Confirmation of Workshop Themes & Launch of Workshop Registration
April 20	Registration Deadline for Forum & Workshops
April 24	Confirmation of Workshop Participants & Final Logistics
April 28-29	"Knowledge into Action" Forum 2015

More Information

Please email any enquiries about the "Knowledge Into Action" Forum to [Dr. Ludwig Roger](#) or call the Brussels office on +32 (0)2 539 3561.

Frequently Asked Questions - available to download in PDF [here](#)

Overview of Current and New EU funding schemes - Download a [short summary](#) of the most relevant opportunities at EU level, prepared by the ABIS Central Team.