



The Academy of Business in Society

ABIS 1st Annual “Knowledge Into Action” Forum

April 28-29, 2015

**Vlerick Business School – Executive Campus
Manhattan Center, Bolwerklaan 21, 1210 Brussels**

FREQUENTLY ASKED QUESTIONS

1/ What are the aims of this event?

The “Knowledge Into Action” Forum has two central objectives:

- I. To give our members direct access to latest insights and information about new funding opportunities for corporate-academic partnership in the business in society domain;
- II. To build an annual platform through which our members can connect around ‘big ideas’, align strategic interests and commit to developing joint funding proposals together.

The Forum will also provide members with a clear overview of the various services (coordination, communication, advisory, etc) which the ABIS central team can play to support them in the proposal development process.

2/ Why should I (or my organization) attend?

The “Knowledge Into Action” Forum will offer members an annual physical platform to transform great thinking and ambitions into tangible partnerships and actions, in line with a clearly defined range of funding opportunities (at EU level and beyond).

Our April event signals a new beginning for ABIS, underpinned by the ethos of transparency, inclusiveness, and greater engagement between members. It also marks a vital step towards increasing collective ownership and entrepreneurial spirit in the network. Moreover, it will bring key people face-to-face in a space that actively promotes the free exchange of current ideas and future possibilities.

In that sense, the Forum is about member empowerment and de-centralising the funding opportunity process. Its doors are open to every member to contribute – either as the champion of a particular theme, or as participants in a wide range of exploratory conversations.

Equally, members may simply wish to attend in order to access and absorb information, make connections and better understand the scope of innovation taking place across the ABIS network.



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3/ Who should attend?

This largely depends on individual members and their organisational interests! For example, if a partner or member proposes a workshop theme, it will be natural for 1-2 senior people in that area to attend, in order to lead the workshop dialogue and engagement process.

However, if partners and members are mainly interested in understanding options and opportunities for engagement, they may wish to send someone who gathers information and / or acts as a representative and connector for a wider group of colleagues.

The final consideration is whether a member organization is exclusively interested in research and knowledge development, or in education, training and curriculum development. If this applies, members may wish to send a research director or programme director as their lead representative.

4/ How many people from my organization can participate?

There is no formal cap on participation in the Forum. However, if any partner or member wishes to bring more than two representatives to the event, we would be grateful if you notified Anna Ozolina by email (anna.ozolina@abis-global.org) before **MONDAY, 20 APRIL**.

5/ How can my organization propose a workshop topic (day 2)?

Between February 9 and March 9, all ABIS members will be invited to submit a template of max. 1 page outlining a 'big idea' or theme in the business in society domain around which they wish to collaborate with other members (corporate and academic).

We also recognize that members may wish to propose a theme which they have initially developed with partners and colleagues outside of the ABIS network. In these instances, we are happy to welcome co-presenters from non-member organizations to the Forum – but **please see below under Point 7 for more details**.

Last but not least, if any members are interested in submitting more than 1 theme, please write directly to our Coordinator, Anna Ozolina, before the March 9 deadline: anna.ozolina@abis-global.org.

6/ Is there a cost to participate?

There is a small administrative fee which applies to members and affiliated members only. No fees apply to our corporate and academic partners, in light of their higher annual subscription fees.

Partner	Free
Member	75 €/Person
Affiliated Member	150 €/Person



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7/ Is it possible for non-members to attend?

The “Knowledge Into Action” Forum is a member-only event. However, two exceptions are possible:

- (a) As a co-presenter of a major proposal idea in a member-led Thematic Workshop;
- (b) As a representative of an organisation which has a confirmed interest in joining the ABIS network.

If any ABIS member or partner wishes to invite a non-member to the Forum under these circumstances, please write directly to Dr. Ludwig Roger at Ludwig.roger@abis-global.org.

ENDS