

## **ABIS 11<sup>th</sup> Doctoral Workshop**

*15 October 2013*

*Hosted by Nyenrode University*

### **Draft Programme**

#### **Welcome – Room AH 2**

**8:30 - 9:00**

- Prof. Dr. Leen Pape – Dean of Degree Programs & Research, Nyenrode
- Prof. Gilbert Lenssen – ABIS President
- Prof. Mollie Painter-Morland – ABIS Academic Director

#### **Bridging PhD and DBA: connecting theory and practice – Room AH2**

**9:00 - 10:00**

- Prof. Nicola Pless - ESADE Associate Professor, Department of Social Sciences
- Prof. George Saridakis – Kingston Business School, Director of Doctoral Programmes
- Katinka van Cranenburgh – Heineken Africa Foundation, Secretary General
- Christiane Malcorps - ABIS Corporate Director & SOLVAY Executive Vice President
- Fabian Martinez – ABIS Project Manager and Doctoral Research Fellow

#### **Parallel Session I - with two Senior Faculty Members in each room:**

**10:00 - 11:30**

4 X 20 minutes presentations in 3 rooms (tbc)

#### **Coffee break**

**11:30 - 12:00**

#### **Parallel Session II – with two Senior Faculty Members in each room**

**12:00 - 13:00**

3 X 20 minute presentations in 3 rooms (tbc)

**Working Lunch: One on one session to feedback from research mentors** All Senior Faculty Members **13:00 - 14:30**

**Teaching and Publishing Plenary** **14:30 - 15:30**

- Publishing in peer reviewed journals – Prof. Marianna Fotaki, Manchester Business School
- Publishing online – John Peters, Greenleaf Director and CEO of GSE Research
- Publishing your dissertation in book form – Floor Oosting, Senior Publishing Editor Philosophy and Religious Studies, Springer (tbc)
- Partnering with executives and using Living Cases in the classroom – Prof. Goran Milenković - Antwerp Management School & The PETRA Network

**Coffee break** **15:30 - 15:45**

**Intergenerational Stakeholder panel plus launch of intergenerational teams** **15:45 - 17:20**

Each team will be “championed” by a senior corporate and academic representative from the network. They will concentrate on one of the 3 major themes of the 2013 Colloquium.

In parallel, we will ask them to play active roles in the build-up to the Colloquium – as well as during the event itself – so that they benefit to the maximum from their involvement. This implies finding young students, scholars and executives to participate in the event alongside more experienced peers.

**Concluding thoughts** **17:00 - 17:20**  
Gateway introduction and launch of ABIS Doctoral platform

**Award ceremony for best contribution and closing of the day** **17:20 - 17:30**