



11th Annual Doctoral Conference

On The Academy of Business in Society
Annual Colloquium

Call for Contributions

**Hosted by Nyenrode Business University, Breukelen,
the Netherlands**

14 -15 October 2013

[Visit the ABIS PhD Network on Facebook](#)

1. Introduction

For the eleventh consecutive year, the ABIS Doctoral Conference will bring together doctoral candidates (PhDs + DBAs) from across Europe and beyond to share their research experience, their findings and the challenges they face in their studies in the field of business in society — including corporate responsibility, sustainability, social entrepreneurship, social issues in management and business ethics.

The ABIS Doctoral Conference is an outstanding opportunity for PhD and DBA students to:

- Explore research methodologies appropriate to the field of business in society.
- Benefit from the advice and feedback of senior researchers.
- Gain insights from senior editors on publishing doctoral work.
- Network with peers from around Europe and beyond.

2. Research Themes

In line with the theme of the ABIS 12th Annual Colloquium “Sustainability and Finance” this year’s Doctoral Conference will focus on the interfaces between strategy, sustainability and finance.

Topics include, but are not limited to:

1. **CHANGING FINANCE** to rebuild trust in its institutions and optimize their role in society at international and local levels (stewardship).
2. **FINANCING CHANGE** towards a sustainable ecosystem and an inclusive global economy based on the principles of shared value creation .
3. **VALUING SUSTAINABILITY** to incentivize and reward innovation in business models, products, services and partnerships (entrepreneurship).
4. **ENHANCING SKILLS** to integrate sustainable value assessment more deeply into strategic decision-making, management systems and talent development programmes (leadership).

Please note, however, that we welcome contributions from any doctoral candidates pursuing work around business in society issues.

3. Application and Outcome

We are calling for inputs to shape our discussions and to promote knowledge sharing and cross-fertilization of ideas and approaches. Two kinds of contributions will be accepted:

- **Papers and research projects:** a structured description of research question, theoretical mainstream and research methodologies that candidates want to use, or are currently using, in their research.
 - **Issues or methodological queries:** a narrative of problems related to issues or methodologies that the candidates are facing in their research.
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In addition to gaining a deeper understanding of their own contribution to the research field, participants will be encouraged to submit a revised version of their **contribution to be considered for publication** in the peer-reviewed Business and Professional Ethics Journal.

4. Procedure and Format

4.1 Selection Criteria

- Academic rigour.
- Practical relevance to business, civil society actors and policy-makers.
- Clear language accessible to all.
- Relevance of issues and methodological problems to other PhD candidates.

4.2 Procedure and Format

Procedure and format for papers and research projects:

As a guideline, summaries should have at least **1000 and not more than 3000 words** and include:

- a. Field of research and theoretical mainstream.
- b. Clear description of the research question(s).
- c. Detailed description of the research methodology on both data collection and data analysis.
- d. Organizational details such as links with professors or colleagues from different countries, cooperation with research institutes/universities, international database(s) used, etc.

Procedure and format for issues or methodological queries:

Normally, summaries should have at least **750 and not more than 1500 words** and include:

- a. Field of research
- b. Clear description of the research question(s) and topic being examined
- c. Comprehensible narratives of the problems related to intra or inter disciplinary issues, research design, theory building, research methodologies, etc.
- d. Organisational details such as links with professors or colleagues from different countries, cooperation with research institutes/universities, international database(s) used, etc.

All tables and figures must be on separate pages at the end, numbered and with captions

In the text, all tables and figures must be referred to and all must have captions ("[Figure 1 about here]")

All figures must also be provided in original file format (ex., .jpg, .eps, .tif, etc.)

If the lead author is Katherine Smith, the main manuscript filename should be smith.doc. Figure filenames should be smith_fig1.tif, smith_fig2.jpg, etc

Everything, including references, must be double-spaced - with exception to tables

5. Academic Faculty

In a unique move to deliver an exceptional event, in line with ABIS values and mission, we think this is an appropriate moment to recognise the character of ABIS and take the opportunity **to bring together the junior and senior voices in the field.**

To set this new tone we will gather PhD and DBA students together with Senior Faculty and in the same room. Moderated feedback will be given by selected peers and internationally well-reputed guest faculty.

6. Submission Details – **Deadline extension**

- Submission of contributions (papers, research projects and issues or methodological queries) by **9th September 2013**
- Review feedback and decision by **19th September 2013**
- Please send your submission via e-mail to fabien.martinez@abis-global.org

7. Your Input to Shape the Conference

In a move to deliver an exceptional event, we invite all Doctoral Conference participants to share their questions and issues about methodology, data analysis / acquisition, selection of thesis questions, company and manager collaboration, confidentiality and ethics, engagement by managers as research partners, validating or communicating findings and so forth. To do so, simply join the [EABIS PhD Network on Facebook](#), post issues and questions on the event wall and we will feature them in the conference programme.

We very much look forward to receiving your contributions and to meeting you!