



4TH International Symposium on Cross Sector Social Interactions
Suffolk University, Boston, May 29-30, 2014



*"Innovative Collaboration for a Complex world:
Reaching across Institutional Divides"*

<p>WEDNESDAY MAY 28 2014 12:00 – 5:00 Sawyer Business School 8 Ashburton Place</p>	<p>Doctoral Consortium led by Sandra Waddock, Galligan Chair of Strategy, Boston College, and Rob van Tulder, Professor of International Business-Society Management, Academic Director of the Partnerships Resource Centre, RSM, Erasmus University</p> <p>The Doctoral Symposium is sponsored by the Annual Review of Social Partnerships (ARSP). An International Annual Publication on Cross Sector Social Interactions.</p>
<p>THURSDAY MAY 29 2014 09:00 - 10:00</p>	<p>Registration: Sawyer Business School lobby, 8 Ashburton Place Coffee/tea</p>
<p>10:00 - 10:10 Sawyer 427-429</p>	<p>OPENING Welcome words by William O'Neill, Dean, Sawyer Business School, Suffolk University</p>
<p>10:10 - 10:20 Sawyer 427-429</p>	<p>Welcome words by Professor Arnold Kamis, Director, Center for Innovation and Change Leadership, Suffolk University</p>
<p>10:20 - 10:30 Sawyer 427-429</p>	<p>Introduction to the CSSI Symposia Series by Dr. M. May Seitanidi, Senior Lecturer at the University of Kent and Visiting Fellow at the International Centre for Corporate Social Responsibility (ICCSR) of the Nottingham University Business School, UK; CSSI Symposia Co-ordinator</p>
<p>10:30 - 10:45 Sawyer 427-429</p>	<p>Introduction: Rationale and Aims of the Symposium by Dr. Miguel Rivera-Santos, Associate Professor of Management, Babson College, and Carlos Rufin, Associate Professor of International Business, Suffolk University</p>
<p>10:45 - 11:00 Sawyer 427-429</p>	<p>Opening remarks by Program Chair Andrew Crane, Gardiner Professor of Business Ethics, Schulich School of Business, York University, Canada</p>
<p>11:00 - 11:40 Sawyer 427-429 11:40-12:00</p>	<p>Keynote Address by Dr. V. Kasturi Rangan, Malcolm P. McNair Professor of Marketing at the Harvard Business School Open discussion with Prof. V. Kasturi Rangan</p>
<p>12:00 - 1:30 12:00 – 12:15 Sawyer 427-429</p>	<p>Lunch and coffee Book launch: "Creating Value in Nonprofit-Business Collaboration. New Thinking & Practice" co-authored by Prof. James E. Austin, Eliot I. Snider and Family Professor of Business Administration, Harvard Business School & Dr. M. May Seitanidi, Senior Lecturer at the University of Kent and Visiting Fellow at the International Centre for Corporate Social Responsibility (ICCSR) of the Nottingham University Business School, UK</p>
<p>1:30 - 3:30 Sawyer 427-429</p>	<p>Panel Discussion: From Institutional Divides to Collaboration Connectors in the Extractive Industries Multiple institutional divides between companies in the extractive industries (oil, mining, gas, dredging, quarrying) and local communities have the potential to fragment the early stages of cross sector social interactions, constraining the formation of innovative collaborations and even disrupting the process of on-going collaborative innovations. However, looking at the cross sector social interactions as the cause and as the outcome of innovation might focus the attention of the parties involved to look for collaboration connectors. The panel of experienced academics and practitioners will aim to unpack collaborative innovation in regions where institutional divides are pronounced, in an industry with inherent problems that cause concern to local communities, national governments and global stakeholders, and where complex problems intensify the need for innovation. Panel Members: Mark Camp, Deputy Executive Director, Cultural Survival; Prof. Ans Kolk, U. of Amsterdam; Steve Waddell, Ecosystems Labs; representative from Teck Resources Limited. Moderator: Prof. Andrew Crane, Gardiner Professor of Business Ethics, Schulich School of Business, York University, Canada</p>
<p>3:30 - 4:00</p>	<p>Coffee break</p>
<p>4:00 - 5:15 Sawyer 427-429</p>	<p>Special Session "That's Cross:" Review and Preview of Advances in Cross-Sector Social Interactions, led by Oana Branzei, Associate Professor of Strategy and Director, Sustainability Certificate Program, at the Richard Ivey School of Business</p>
<p>5:15 - 6:30 Sawyer 427-429</p>	<p>Special Session: Pedagogy for Cross-Sector Partnerships, led by Jennifer S.A. Leigh, Associate Professor of Management, Nazareth College of Rochester</p>



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7:00 - 9:00 9 th Floor, Stahl Building, 73 Tremont Street	Reception/dinner
7:00 – 7:15	Remarks on CSSI 2012: Enhancing the Impact of Partnerships – What has come out of the Rotterdam Symposium? by Dr. Rob van Tulder, Professor of International Business-Society Management, Academic Director of the Partnerships Resource Centre, RSM, Erasmus University
7:15-7:30	Remarks on the impact of the Lifetime Achievement Award In Collaboration Research by previous recipient Dr. James E. Austin, Eliot I. Snider and Family Professor of Business Administration, Harvard Business School
7:30-7:45	Presentation of the 2014 Life-Time Achievement Award in Collaboration Research sponsored by the Partnerships Resource Centre (PrC), RSM, Erasmus University

FRIDAY, MAY 30, 2014 09:00 - 9:30	Registration: Sawyer Business School lobby, 8 Ashburton Place Coffee/tea
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9:30 - 11:00 Sawyer 421, 427, 429	Paper Sessions 1		
	<p>Session 1-1: Sustainability in cross-sector partnerships</p> <p>Understanding partnerships as collaborative intermediary organisations in processes of sustainable social change</p> <p><i>Verena Bitzer, Ralph Hamann, U. of Cape Town</i></p> <p>The impact of structural features on sustainability performance in large cross-sector social partnerships</p> <p><i>Amelia Clarke, U. of Waterloo; Lei Huang, State U. of New York at Fredonia</i></p> <p>Platforms for partnership: Engaging business in partnerships for sustainable development</p> <p><i>Stuart Reid, The Partnering Initiative</i></p> <p>Social sustainable innovation in health service delivery: a programmatic nonprofit-government collaboration at a regional level</p> <p><i>Lamberto Zollo, U. of Florence; M. M. May Seitanidi, U. of Kent; Massimiliano Pelligrini, Cristiano Ciappei, U. of Florence</i></p>	<p>Session 1-2: Making cross-sector partnerships work</p> <p>The 'real-life' conduct of partnerships: A case study of the global fund's country coordinating mechanism (CCM) in Ethiopia</p> <p><i>Hennock B. Taddese, U. of Sheffield</i></p> <p>The emergence and management of tensions in cross-sector partnerships: An innovation perspective</p> <p><i>Lea Stadler, U. of Geneva; Xavier Castañer, U. of Lausanne</i></p> <p>How do Partnership Brokers actually broker? From interest-based scoping to vision-based negotiation</p> <p><i>Timo Kahlen, Rob van Tulder, Erasmus University</i></p> <p>Leadership in the formation stages of cross-sector social partnerships</p> <p><i>Kevin McDermott, Elizabeth C. Kurucz, U. of Guelph; Barry A. Colbert, Wilfrid Laurier University</i></p>	<p>Session 1-3: Cross-sector collaboration and Corporate Social Responsibility</p> <p>A process model of convening for social change: How ENGOs (re)build civic social capital</p> <p><i>Nino Antadze, Haiying Lin, U. of Waterloo; Oana Branzei, U. of Western Ontario</i></p> <p>Untangling the "voluntary" nature of corporate responsibility: A cross-sector interaction perspective</p> <p><i>Arno Kourula, U. of Amsterdam</i></p> <p>Community capacity to influence extractive industry firms: the importance of social skill</p> <p><i>Daniel Arenas, Matthew Murphy, Kety Jauregui, U. of Victoria</i></p> <p>Private regulatory innovation in the global apparel industry: A multi-level perspective on cross-sector collaboration</p> <p><i>José Carlos Marques, McGill U.</i></p>

11:00 - 11:30	Coffee break
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11:30 - 1:00 Sawyer 421, 427, 429	Paper Sessions 2		
	<p>Session 2-1: Value creation in cross-sector partnerships</p> <p>Faultlines and folds: Towards mechanisms of value creation in cross-sector partnerships</p> <p><i>Oana Branzei, U. of Western Ontario; Haiying Lin, U. of Waterloo</i></p> <p>Beyond value creation: Transdisciplinarity in cross-sector partnerships</p> <p><i>Marlene Le Ber, Western U.; Oana Branzei, U. of Western Ontario</i></p> <p>Innovation in cross-sector partnerships: The case of trust in value co-creation</p>	<p>Session 2-2: Cross-sector partnerships and complexity</p> <p>The complexity of wicked problems: Implications for agents seeking collaboration for large systems change</p> <p><i>Sandra Waddock, Boston College; Domenico Dentoni; Greta Meszoely, Suffolk U.; Steve Waddell, Ecosystems Labs</i></p> <p>When complexity clarifies: sensemaking in an institutionally complex setting</p> <p><i>Federica Foce Massa Saluzzo, IESE Business School</i></p> <p>Exploring large-scale social</p>	<p>Session 2-3: Innovations through cross-sector partnerships</p> <p>Collaboration between philanthropy and education institutions for cross-disciplinary, cross-cultural innovation: The case for convergent innovation labs</p> <p><i>Nii A. Addy, McGill U.; Laurette Dubé, McGill U.</i></p> <p>Cross sector social partnerships as innovation networks</p> <p><i>Ozgu Karakulak, U. of Geneva</i></p> <p>Innovation through cross-sector collaboration: The four NGO practices in inclusive business</p>



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	<p><i>Layton Croft, Peabody Energy; Bernard L. Simonin, Tufts U.</i></p> <p>Multi-stakeholder platforms as source of innovative solutions – the role of platform managers</p> <p><i>Lea Stadler, Jessica Shannon, U. of Geneva</i></p>	<p>partnerships: A study on implementation structure and outcomes using an extended resource-based view</p> <p><i>Adriane MacDonald, Amelia Clarke, U. of Waterloo; Lei Huang, State U. of New York at Fredonia; M. May Seitanidi, U. of Kent</i></p>	<p>creation in subsistence markets</p> <p><i>Tytti Nahi, Aalto U.</i></p> <p>Inter-partner learning in cross-sector collaborations – Innovative co-creation based on knowledge differences and similarities</p> <p><i>Linda Friedemann, Christiana Weber, Leibniz Universität Hannover</i></p>
1:00 - 2:00 Sawyer 4 th floor	Lunch and coffee		
2:00 - 3:30 Sawyer 421, 427, 429	Paper Sessions 3		
	<p>Session 3-1: Cross-sector partnership configuration and governance</p> <p>Configuration patterns in alliance portfolios and collective impact initiatives</p> <p><i>Roberto Gutiérrez, Universidad de Los Andes</i></p> <p>What happened to the partnership after the project deadline? Exploring partnerships as temporary governance arrangements</p> <p><i>Stella Pfisterer, Erasmus University</i></p> <p>Partnerships as a vehicle for change: the implication of partner diversity and change foci</p> <p><i>Haiying Lin, U. of Waterloo; Lea Stadler, U. of Geneva</i></p> <p>Multi-sector collaboration for sustainability: Adaptive learning and distributed governance</p> <p><i>Barry A. Colbert, Wilfrid Laurier U.; Elizabeth C. Kurucz, U. of Guelph</i></p>	<p>Session 3-2: Cross-sector partnerships and the State</p> <p>A dependency theory for Civil Society Organizations: distinguishing roles at the interface with governments and firms</p> <p><i>Rob van Tulder, Erasmus University; Salla Laasonen, U. of Turku</i></p> <p>Developing a collaborative response to water quality issues in the eerste River catchment: Production of voice and the process of intermediation.</p> <p><i>Charon Marais, U. of Stellenbosch</i></p> <p>In search of optimal partnership configurations - what determines the rate of success of partnership proposals with the Dutch government?</p> <p><i>Anne Kemps, Rob van Tulder, Erasmus University</i></p>	<p>Session 3-3: Special Roundtable Session</p> <p>Cross-sector collaborations for a sustainable world – making them work, narrative perspectives from sustainable seafood initiatives in South Africa</p> <p><i>Jill Bogie, U. of Stellenbosch</i></p> <p>Cross sector social interaction and the role of partners in attaining strategic goals: The case of the Self Employed Women's Association</p> <p><i>Bindu Vyas, King's College</i></p> <p>Overcoming institutional distance through cross-sector collaborations, encountering sector distance</p> <p><i>Anna Ljung, Uppsala University</i></p> <p>How do cross-sector collaborations (CSCs) create value for its intended beneficiaries?</p> <p><i>Diana Trujillo, Sonia Ospina, New York U.</i></p>
3:30 - 4:00	Coffee break		
3:40-4:00 Sawyer 427-429	Open invitation for engagement in partnership action research: Featured presentation by The Partnerships Resource Centre, RSM Erasmus University		
4:00 - 4:30 Sawyer 427-429	<p>Partnering for Partnership Research: Key insights about partnership research from some of the authors who partnered in producing the book: 'Social Partnerships and Responsible Business: A Research Handbook' edited by M. May Seitanidi and Andrew Crane.</p> <p>Session chair: Prof. Andrew Crane, Gardiner Professor of Business Ethics, Schulich School of Business, York University, Canada.</p> <p>Participants: Amelia Clarke, Marlene Le Ber, Carlos Rufin, and Steve Waddell</p>		
5:00 – 5:30 Sawyer 427-429	<p>Closing Plenary</p> <p>Closing Remarks & Open Discussion chaired by Symposium Chair, Professor Andrew Crane, Gardiner Professor of Business Ethics, Schulich School of Business, York University, Canada.</p> <p>Open Invitation by the Organiser of the 2016 International CSSI Symposium: Symposium Chair Dr. Andrew Crane, Gardiner Professor of Business Ethics, Schulich School of Business, York University, Canada</p>		
5:30 - 6:30 Amenities Room, Stahl Building, 73 Tremont Street	<p>Closing Reception</p> <p>Presentation of the Routledge Best Paper Award in Partnership Research by Dr. Miguel Rivera-Santos, Associate Professor of Management, Babson College, and Carlos Rufin, Associate Professor of International Business, Suffolk University</p>		