Programme

13:00 Registration opens
14:00 Welcome And Introductory Remarks
  Joris Lenssen, ABIS Managing Director
14:15 Session 1 Connecting Research, Practice & Policy For Impact Enhancement
  How might research in ‘business in society’ policy and practice inform and impact each other?
  Thomas Dodd, Policy Officer for the EU Bioeconomy Strategy, European Commission
  Professor Nigel Roome, Academic Chair, ABIS
  Chris Pinney, President, High Meadows Institute
  Chair: Joris Lenssen, Managing Director, ABIS
15:30 Coffee break and networking
16:00 Session 2 How To Get Published? Insights From Editors And Publishers
  Gain practical advice on publishing strategies and interact with representatives of academic institutions and publishers
  Professor Erik Hænni, Visiting Professor of Energy Transition Management, Leuphana University of Lüneburg
  Professor Mollie Painter, Full Professor, College of Business Law & Social Sciences, Nottingham Business School
  John Peters, Director, GSE/Greenleaf
  Chair: Nigel Roome, Academic Chair, ABIS
17:30 Session 3 Life Beyond Doctoral Studies
  Career development: Students will meet senior research fellows and PhD recruiters and discuss the challenges of planning and succeeding in a research career
  Dr. Frank Tietze, Cambridge Institute for Manufacturing
  Dr. Katie Wheat, Project Manager, VITAE
  Dr. Lutz Preuss, Senior Lecturer, Royal Holloway University of London
  Chair: Fabien Martinez, Project Manager & Postdoctoral Research Fellow, ABIS
18:30 Closing Remarks
  Joris Lenssen, Managing Director, ABIS

19:00 Welcome reception: All Colloquium and Doctoral Workshop participants welcome

About the ABIS Doctoral Network

The ABIS Doctoral Workshop serves to underline the deep and unwavering commitment of ABIS to cutting-edge knowledge development and learning on the changing role of business in society. It aligns with our firm belief that research has a critical role to play in re-shaping current practice and theory – within corporations, governments and key stakeholder organisations. In this sense, the ABIS Doctoral Network aims at enhancing doctoral students’ research contribution towards advancing the field of corporate sustainability management. It aims to empower students as change agents and strengthen research on sustainability. The ABIS Doctoral Network aims to:

• Facilitate collaboration and joint research activities among young researchers working with issues of Business in Society;
• Provide exposure to industry and other relevant employment sector for PhD students and trans-disciplinary dialogue;
• Improve involvement of PhD students in the sustainable business development debate in Europe and in defining the global research agenda.

Contact

Dr. Ludwig Roger
Academic and EU Funding Coordinator, ABIS
+32 (0)54 97 902
ludwig.roger@abis-global.org

The ABIS Doctoral Workshop offers an excellent opportunity to doctoral students pursuing research careers to understand the potential pathways that lie ahead.

Students meet peers from across Europe and beyond as well as distinguished international senior scholars and practitioners in the field. In alignment with the core values of ABIS, the workshop will aim at strengthening the dialogue between senior academics, practitioners and young researchers.
This year, hear insights from:

**Professor Nigel Roome**
Chair, ABS Academic Board
Professor Nigel Roome's research and teaching on responsible business and sustainable development are at the leading-edge of practice. He draws on experience with companies and managers pushing the boundaries by embedding responsibility across the organisation and their business models. He is the author of many research papers and has been involved in securing more than £6 million in research funding.

Originally educated at Cambridge University, Nigel has gained international experience setting up programmes on sustainable development, responsibility and globalisation in business schools and universities in the UK, Canada, the Netherlands and Belgium.

**John Peters**
Director, GSE/Greenleaf
John Peters is a Director of GSE Research Ltd, based in Leeds, England, publisher of the Sustainable Organization Library online collection in sustainability and responsible business. He also manages Greenleaf Publishing, the leading publisher of books and journals in sustainability. He is a Visiting Fellow at Nottingham Trent University, England and Glasgow Caledonian University, Scotland. He has previously held visiting academic posts in the UK, UAE, India and Australia.

**Joris Lenssen**
Managing Director, ABS
Joris-Johann Lenssen is the Managing Director and elected member of the Board of Directors of ABS – The Academy of Business in Society. He oversees major programmes like the “IMPACT Project” (Impact Measurement and Performance analysis of CSR) from FP7, and “145” - Innovation for Sustainability (EU Marie Sklodowska-Curie action).

He was guest editor and author in the Corporate Governance Journal special issue on “A new era of Development: The changing role & responsibilities of Business in developing countries” and on “The future of corporate governance”.

**Chris Pinney**
President, High Meadows Institute
The High Meadows Institute mission is to strengthen the role of business leadership in society. As President, Chris is sought after for his council, facilitation and planning expertise by C-Suite executives, industry councils, and sustainability and corporate philanthropy initiatives.

Prior, he was a Senior Fellow at the Aspen Institute Business and Society Program, where he helped lead the development of the Aspen Business and Society Leader’s Program, led the development of Increasing Impact Enhancing Value, a roadmap for the future of corporate philanthropy.

He also served as Executive Director and Vice President of Public Policy at the Alliance for Business Leadership and has previously been the Director of Research and Policy at the Boston College Center for Corporate Citizenship.

**Professor Erik Hansen**
Visiting Professor of Energy Transition Management, Leuphana University of Lüneburg
Dr Erik G. Hansen’s main research fields are sustainability-oriented innovation, sustainable entrepreneurship and small and medium-sized enterprises in the context of corporate sustainability.

Erik publishes in international peer-reviewed journals such as Business Strategy and the Environment, International Journal of Innovation Management, and Journal of Small Business and Entrepreneurship and has been awarded Leuphana University’s “Best Young Researcher of the Year” in the recent two years. He teaches management classes at undergraduate, graduate (MSc Sustainability Science) and executive level (MBA Sustainability Management).

**Professor Mollie Painter Morland**
College of Business Law & Social Sciences, Nottingham Business School and Africa Director, ABS
Professor Painter (PhD) is Full Professor at Nottingham Business School and African Director of ABS.

She was previously a tenured Associate Professor in Business Ethics at De Paul University in Chicago and Associate Director of DePaul’s Institute for Business and Professional Ethics. She serves as Editor-in-Chief of the Business and Professional Ethics Journal and as co-editor of Springer’s Issues in Business Ethics series.

Professor Painter publishes peer reviewed articles in journals such as Organization, Journal of Business Ethics, and Business Ethics Quarterly.

**John Tompkins**
Policy Officer for the EU Bioeconomy Strategy, DG Research and Innovation, European Commission
Tom has considerable experience in European policy development on corporate social responsibility.

He was lead author of the influential European Commission strategy on CSR published in 2011. He worked on the European Commission’s proposal for new legislation on company disclosure of social and environmental information, and coordinated steps to implement the UN Guiding Principles on Business and Human Rights at EU level.

He is a fellow of LEAD International, a unique global network of leaders in sustainable development, and has lectured on corporate responsibility to students from various business schools, including ISE (Spain), Audencia (France), Vlerick (Belgium) and TiasNimbas (Netherlands).

**Professor Frank Tietze**
Cambridge Institute for Manufacturing
Dr Tietze pursues research at the intersection of management sciences and business (micro) economics and has a keen interest in entrepreneurship. His research has been published in international journals mainly with a focus on two themes: Innovation and Intellectual property management; innovation processes of product service systems with a focus on ownership and sharing / shared use with an emphasis on sustainability.

Dr Tietze teaches technology management courses to graduate and undergraduate students and provides seminars on software-based patent and scenario analyses at various universities.

**Dr Lutz Preuss**
Royal Holloway University of London
Dr Preuss is Senior Lecturer in International Business Policy at the School of Management of Royal Holloway where he is also programme director of the MSC Sustainability and Management. His research focuses on the input into corporate social responsibility by various corporate functions, such as supply chain, innovation or human resource management.

Dr Preuss has published in a range of academic journals, such as Journal of Business Ethics, International Journal of Human Resource Management, International Journal of Innovation Management, Supply Chain Management: an international Journal and others.

**Fabien Martinez**
Project Manager and Postdoctoral Research Fellow, ABS
Fabien Martinez is Project Manager and Postdoctoral Research Fellow at ABS. In his capacity of Marie Curie Experienced Researcher, he is involved in the coordination and management of the “Innovating For Sustainability” Initial Training Network project funded by the European Commission to provide training for eight Early-Stage Researchers across Europe and in South Africa. His principal research interest lies in the analysis of the connections between business and society – seeking to comprehend how the activities of business organisations may harmonise with the ecosystems as well as human societies instead of increasingly disturbing their resistance and resilience.

Fabien studied at the Center for Business Relationships, Accountability, Sustainability and Society (BRASS) at Cardiff University (UK), where he was awarded a PhD in March 2013.